

**Press release****Tipp24 - conversion into an SE completed**

(Hamburg, 5 January 2010) Tipp24 has been trading as Tipp24 SE, since 28 December 2009, the date on which the Hamburg registrar of companies registered the merger of Egela Beteiligungsverwaltungs AG and Tipp24 AG for the purpose of establishing a European Public Company (Societas Europaea, SE) as approved at this year's Annual General Meeting.

The conversion to an SE underscores the development from a company primarily active in the German market to a holding company with a broad portfolio of investments in neighbouring European countries.

The headquarters in Hamburg and the listing of Tipp24 stock in the Frankfurt Stock Exchange's Prime Standard market segment are not affected by the change in legal form.

About Tipp24 SE: Tipp24 SE holds equity interests in a number of companies in Spain, Italy and the UK, which enable participation in lottery-based games via the Internet, especially via the websites [www.ventura24.es](http://www.ventura24.es), [www.giochi24.it](http://www.giochi24.it), [www.mylotto24.co.uk](http://www.mylotto24.co.uk) and [www.tipp24.com](http://www.tipp24.com). In Germany, the subsidiary Tipp24 Entertainment GmbH operates the games platform [www.tipp24games.de](http://www.tipp24games.de). Since its foundation, Tipp24 SE has brokered tickets worth over 1.5 billion euros to state lottery companies . in recent years over 330 million euros annually. Shares in Tipp24 SE have been traded at the Frankfurt Stock Exchange since 2005. In June 2009, the company was admitted to the SDAX index.

**Press contact:**

Tipp24 SE  
Andrea Fratini  
Head of Media and Public Relations  
Phone: +49 40 32 55 33-660  
Fax: +49 40 32 55 33-5600  
E-Mail: [presse@tipp24.de](mailto:presse@tipp24.de)  
Internet: [www.tipp24.de/presse/](http://www.tipp24.de/presse/)