

Press release

Tipp24 SE: Dr Helmut Becker appointed Chief Marketing Officer

Executive Board expanded to three members

(Hamburg, 28 March 2013) Dr Helmut Becker (44) has been appointed as Chief Marketing Officer of Tipp24 SE with effect from 1 June 2013. He will thus expand the company's Executive Board, which currently comprises Dr Hans Cornehl (CEO) and Andreas Keil (CFO). The position which Petra von Strombeck held until the spin-off of Lotto24 AG has been vacant since July 2012.

Becker has been Chief Commercial Officer and member of the Executive Board of XING AG since September 2009. He is currently responsible for the divisions eRecruiting and Events, as well as activities in Switzerland and Austria. He has been a member of the Supervisory Board of Tipp24 SE since mid 2011.

Dr Hans Cornehl, CEO of Tipp24 SE, states: "Dr Helmut Becker has many years of in-depth experience in the international online sector and is already well known to the company due to his seat on our Supervisory Board. Dr Becker will make an ideal addition to our Executive Board. We look forward to developing Tipp24's international business together with him."

Before joining XING AG, Becker was Senior Director Advertising and Internet Marketing of eBay Germany and Managing Director of eBay Advertising AG for four years. From 2005 to 2008, he headed the eBay subsidiary Shopping.com in Germany as Managing Director. Prior to this, he was Director of Corporate Development at eBay for two years.

He began his career in 1998 as a consultant at McKinsey, where he worked as a consultant until 2004. Becker studied physics and philosophy at the University of Hamburg and gained his PhD at the University of Cambridge.

About Tipp24 SE: Tipp24 SE was founded in September 1999 and holds equity interests in a number of companies in Spain and the UK, which enable participation in lottery-based games via the Internet, especially via the websites www.ventura24.es, www.mylotto24.co.uk, www.tipp24.com and www.geosweep.com. From its foundation to the end of 2008, Tipp24 SE brokered tickets worth over 1.5 billion euros to the state lottery companies – in the latter years over 330 million euros annually. Following its successful IPO in 2005 (Prime Standard), the company was admitted to the SDAX index in June 2009. In July 2012, German online brokerage activities were successfully spun off from Tipp24 SE in the form of the listed company Lotto24 AG. With the acquisition of a stake in the UK-based company Geonomics Games Limited in December 2012, Tipp24 SE laid the foundation for the expansion of its international business.

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