

Press release**Tipp24 SE: Sebastian Blohm appointed Global Head of External and Legal Affairs**

(Hamburg, 08 January 2013) Sebastian Blohm (37) will join Tipp24 SE, Hamburg, on 1 February 2013 as Global Head of External and Legal Affairs. In this newly created position he will support the growth strategy of Tipp24 SE by establishing and expanding international relations, especially at a political level.

Blohm has extensive experience of international business: over the past eight years he has been working for Reemtsma, a subsidiary of the UK-based Imperial Tobacco Group. In 2008, he was appointed Head of Corporate Affairs with responsibility for Politics and Communication after starting there in 2005 as Media Relations Manager.

Before changing to the corporate world, the graduate in business administration and journalism worked as a journalist for Handelsblatt and the WAZ Media Group.

Photos on request.

About Tipp24 SE: Tipp24 SE was founded in September 1999 and holds equity interests in a number of companies in Spain, Italy and the UK, which enable participation in lottery-based games via the Internet, especially via the websites www.ventura24.es, www.giochi24.it, www.mylotto24.co.uk and www.tipp24.com. From its foundation to the end of 2008, Tipp24 SE brokered tickets worth over 1.5 billion euros to the state lottery companies – in the latter years over 330 million euros annually. Following its successful IPO in 2005 (Prime Standard), the company was admitted to the SDAX index in June 2009. In July 2012, German online brokerage activities were successfully spun off from Tipp24 SE in the form of the company Lotto24 AG, which is listed separately on the stock exchange.

Press contact:

Tipp24 SE
Andrea Fratini
Head of Media and Public Relations
Tel.: +49 (0)40 32 55 33 660
E-mail: presse@tipp24.de
Internet: www.tipp24-se.de/press/