

Press release

Tipp24 Executive Board member Petra von Strombeck and Managing Director for Germany Magnus von Zitzewitz to head Lotto24 AG

(Hamburg, 10 May 2012) The future Lotto24 AG (currently Tipp24 Deutschland GmbH), which is to be spun off from Tipp24 SE and listed as a separate company on the stock exchange, is to be headed by Petra von Strombeck and Magnus von Zitzewitz. The current Chief Marketing Officer of Tipp24 SE, Petra von Strombeck, and Managing Director of Tipp24 Deutschland GmbH as well as Director of Corporate & Public Affairs at Tipp24 SE, Magnus von Zitzewitz, have been appointed as Executive Board members of the future Lotto24 AG, whereby Ms von Strombeck will be Chief Executive Officer. The two managers will end their activities at Tipp24 SE on completion of the planned spin-off of the wholly-owned subsidiary of Tipp24 SE scheduled for late June 2012. With its decision on the future management team, Tipp24 has laid an important foundation for the future development of Lotto24.

The Executive Board appointments were adopted by the newly constituted Supervisory Board of the future Lotto24 AG. Its members are Prof. Willi Berchtold as Chairman, Tipp24 founder Jens Schumann as Deputy Chairman and Thorsten Hehl as regular member.

The CEO of Lotto24 AG, Petra von Strombeck, states: "I am looking forward to driving the establishment and future development of Lotto24 AG together with Magnus von Zitzewitz. Against the backdrop of the imminent liberalisation of the German market and the resulting opportunities, Lotto24 AG aims to resume the many years of success enjoyed by Tipp24 in the online brokerage of Germany's state-run lottery."

Petra von Strombeck (42) has been a member of the Executive Board of Tipp24 SE since 1 July 2011 with responsibility for Sales, Marketing and Brand Management. From April 2009 to July 2011, she worked as a consultant in the field of lotteries and gaming. Ms von Strombeck already served on the Executive Board of Tipp24 SE from March 2008 to March 2009, after taking over as Marketing Director in November 2007. Prior to this, she held various positions within the Tchibo Group, as well as at the current Sky Deutschland AG and Danone. She has almost 20 years of expertise in marketing and e-commerce.

Magnus von Zitzewitz (44) has been the sole Managing Director of Tipp24 Deutschland GmbH and simultaneously Director of Corporate & Public Affairs at Tipp24 SE since 1 October 2010. In this position, Mr von Zitzewitz was responsible for the legal, political and regulatory affairs of Tipp24 SE. Before joining Tipp24 SE, he was Executive Board member and Chief Operating Officer of Bet 3000 AG. Prior to this, Mr von Zitzewitz held various management positions in the media, entertainment and telecommunications industry, including ProSiebenSat.1 Media AG, Stage Entertainment GmbH, MobilCom AG (now freenet AG) and Universal Entertainment GmbH.

Photos on request.

About Tipp24 SE: Tipp24 SE (formerly Tipp24 AG) was founded in September 1999 and holds equity interests in a number of companies in Spain, Italy and the UK, which enable participation in lottery-based games via the Internet, especially via the websites www.ventura24.es, www.giochi24.it, www.mylotto24.co.uk and www.tipp24.com. From its foundation to the end of 2008, Tipp24 SE brokered tickets worth over 1.5 billion euros to the state lottery companies – in the latter years over 330 million euros annually. Following its successful IPO in 2005 (Prime Standard), the company was admitted to the SDAX index in June 2009 and has been trading as a European public limited company since December 2009.

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