

# STRÖER

Ströer SE & Co. KGaA  
Köln  
WKN: 749399  
ISIN: DE 0007493991

Dear shareholders,

Ladies and Gentlemen,

our Ordinary General Meeting 2017 to be held on June 14, 2017 was convened by notice published in the Federal Gazette (*Bundesanzeiger*) on May 4, 2017.

Supplementing the agenda previously published, we are now making this announcement to assist you in the preparation for your participation and voting at the Ordinary General Meeting or in preparing proxies for your proxy parties acting in your name when voting concerning

## **Agenda Item 9**

(Resolution on the dissolution of the revocation of the present authorisation to issue convertible bonds and/or option bonds from 23 June 2016 and the associated contingent capital 2016, regarding creation a new authorisation to issue convertible bonds and/or option bonds, exclusion of the subscription rights and creation of a contingent capital 2017 as well as the corresponding change to § 6B of the Articles of Association)

On June 6, 2017, the Management Board of the General Partner adopted the following resolution:

“Should the recommended resolution on agenda item 9 of the Ordinary General Meeting 2017 on June 14, 2017, be approved by the shareholders, we shall under the authorisation set forth under agenda item 9 lit. b) only issue convertible bonds and/or option bonds corresponding to, and grant or impose on the bearers or creditors of convertible bonds and/or option bonds conversion or option rights for, no-par-value shares of the company with a prorated amount of the share capital of only up to Euro 5,528,248.00 (i.e. of up to approx. 10% of the share capital).

This self-obligation shall be available to our shareholders and investors on the website of the company throughout the term of the authorisation.”

This document is a convenience translation of the German original. In case of discrepancy between the English and German versions, the German version shall prevail.

This self-obligation shall also be announced at the Ordinary General Meeting 2017 on June 14, 2017.

Cologne, June 6, 2017

**Ströer SE & Co. KGaA**

**General Partner**

**Ströer Management SE**

**Management Board**