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## Proposal by the General Partner regarding the appropriation of net profit

At the ordinary General Meeting the General Partner will propose the following appropriation of the unappropriated net profit for fiscal year 2016:

The General Partner proposes to use the net profit of Ströer SE & Co. KGaA disclosed in the Company's financial statements as of 31 December 2016 at a total of EUR 66.489.744,27 as follows:

- distribution of a dividend in the amount of EUR 1.10 per no-par value share entitled to dividend payment, equaling a total amount of EUR 60,810,748.90 and
- Carryforward of the residual amount of EUR 5,678,995.37 to the new account.

General Partner  
Ströer Management SE  
Management Board

Udo Müller  
(Co-CEO)

Christian Schmalzl  
(Co-CEO)

Dr. Bernd Metzner  
(CFO)