

Proposal by the Management Board regarding the appropriation of profit in accordance with § 170 para. 2 German Stock Corporation Act (AktG)

At the ordinary General Meeting to be held on June 15, 2011, the Management Board will propose the following appropriation of the unappropriated net profit for fiscal year 2010:

The Management Board and Supervisory Board propose:

Of the unappropriated net profit for fiscal year 2010 in the total amount of EUR 40,325,425.53, an amount of EUR 20,325,425.53 be allocated to the retained earnings and an amount of EUR 20,000,000.00 be carried forward to new account.

Cologne, March 25, 2011

Ströer Out-of-Home Media AG

Management Board

(signature)

Udo Müller
(Chairman)

(signature)

Alfried Bührdel

(signature)

Dirk Wiedenmann