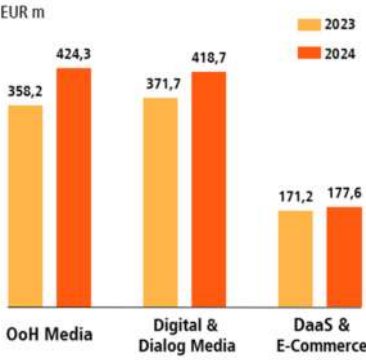


THE GROUP'S FINANCIAL FIGURES AT A GLANCE

<p>REVENUE EUR 965.0m (prior year: EUR 864.7m)</p>	<p>EBITDA (ADJUSTED) EUR 263.3m (prior year: EUR 227.2m)</p>	<p>EBITDA-MARGIN (ADJUSTED) 27.3% (prior year: 26.3%)</p>												
<p>SEGMENT REVENUE EUR m</p>  <table border="1"> <thead> <tr> <th>Segment</th> <th>2023</th> <th>2024</th> </tr> </thead> <tbody> <tr> <td>OoH Media</td> <td>358,2</td> <td>424,3</td> </tr> <tr> <td>Digital & Dialog Media</td> <td>371,7</td> <td>418,7</td> </tr> <tr> <td>DaaS & E-Commerce</td> <td>171,2</td> <td>177,6</td> </tr> </tbody> </table>	Segment	2023	2024	OoH Media	358,2	424,3	Digital & Dialog Media	371,7	418,7	DaaS & E-Commerce	171,2	177,6	<p>ORGANIC REVENUE GROWTH 10.3% (prior year: 7.3%)</p>	<p>ADJUSTED CONSOLIDATED PROFIT EUR 54.8m (prior year: EUR 40.0m)</p>
Segment	2023	2024												
OoH Media	358,2	424,3												
Digital & Dialog Media	371,7	418,7												
DaaS & E-Commerce	171,2	177,6												
	<p>FREE CASH FLOW BEFORE M&A TRANSACTIONS EUR 121.6m (prior year: EUR 77.3m)</p>	<p>ROCE 20.5% (prior year: 18.9%)</p>												

EUR m	Q2 2024	Q2 2023	6M 2024	6M 2023
Revenue	511.5	454.8	965.0	864.7
EBITDA (adjusted)	154.9	130.0	263.3	227.2
Exceptional items	-3.5	-1.5	-8.2	-4.3
EBITDA	151.4	128.6	255.1	222.9
Amortization, depreciation, and impairment	-79.7	-76.7	-156.6	-152.7
thereof attributable to purchase price allocations and impairment losses	-3.2	-4.8	-6.4	-9.8
EBIT	71.7	51.9	98.5	70.2
Net finance income/costs	-17.9	-14.7	-36.2	-28.4
EBT	53.7	37.2	62.3	41.9
Taxes	-16.2	-10.3	-18.8	-11.5
Consolidated profit or loss for the period	37.5	26.9	43.5	30.3
Adjusted consolidated profit or loss for the period	42.3	31.2	54.8	40.0
Free cash flow (before M&A transactions)	97.1	56.0	121.6	77.3
Free cash flow (before M&A transactions) (adjusted)	46.1	-1.1	21.7	-15.6
Net debt (Jun. 30/Dec. 31)			843.8	770.0