

THE GROUP'S FINANCIAL FIGURES AT A GLANCE

| <p>REVENUE EUR 1,460.9m (prior year: EUR 1,348.3m)</p> | <p>EBITDA (ADJUSTED) EUR 419.8m (prior year: EUR 374.6m)</p> | <p>EBITDA-MARGIN (ADJUSTED) 28.7% (prior year: 27.8%)</p> | | | | | | | | | | | | |
|--|--|--|------|-----------|-------|-------|------------------------|-------|-------|-------------------|-------|-------|--|--|
| <p>SEGMENT REVENUE EUR m</p> <table border="1"> <thead> <tr> <th>Segment</th> <th>2023</th> <th>2024</th> </tr> </thead> <tbody> <tr> <td>OoH Media</td> <td>575.2</td> <td>660.8</td> </tr> <tr> <td>Digital & Dialog Media</td> <td>579.3</td> <td>631.0</td> </tr> <tr> <td>DaaS & E-Commerce</td> <td>261.6</td> <td>263.0</td> </tr> </tbody> </table> | Segment | 2023 | 2024 | OoH Media | 575.2 | 660.8 | Digital & Dialog Media | 579.3 | 631.0 | DaaS & E-Commerce | 261.6 | 263.0 | <p>ORGANIC REVENUE GROWTH 7.8% (prior year: 7.9%)</p> | <p>ADJUSTED CONSOLIDATED PROFIT EUR 96.2m (prior year: EUR 78.5m)</p> |
| Segment | 2023 | 2024 | | | | | | | | | | | | |
| OoH Media | 575.2 | 660.8 | | | | | | | | | | | | |
| Digital & Dialog Media | 579.3 | 631.0 | | | | | | | | | | | | |
| DaaS & E-Commerce | 261.6 | 263.0 | | | | | | | | | | | | |
| | <p>FREE CASH FLOW BEFORE M&A TRANSACTIONS EUR 224.1m (prior year: EUR 127.4m)</p> | <p>ROCE 20.7% (prior year: 18.6%)</p> | | | | | | | | | | | | |

| EUR m | Q3 2024 | Q3 2023 | 9M 2024 | 9M 2023 |
|--|--------------|--------------|----------------|----------------|
| Revenue | 495.9 | 483.6 | 1,460.9 | 1,348.3 |
| EBITDA (adjusted) | 156.5 | 147.5 | 419.8 | 374.6 |
| Exceptional items | -3.6 | 0.3 | -11.8 | -4.0 |
| EBITDA | 152.9 | 147.7 | 408.0 | 370.7 |
| Amortization, depreciation, and impairment | -80.6 | -78.6 | -237.2 | -231.2 |
| thereof attributable to purchase price allocations and impairment losses | -3.3 | -4.5 | -9.7 | -14.3 |
| EBIT | 72.3 | 69.2 | 170.8 | 139.4 |
| Net finance income/costs | -18.3 | -19.8 | -54.6 | -48.2 |
| EBT | 54.0 | 49.4 | 116.2 | 91.2 |
| Taxes | -16.0 | -14.2 | -34.8 | -25.7 |
| Consolidated profit or loss for the period | 38.0 | 35.2 | 81.5 | 65.5 |
| Adjusted consolidated profit or loss for the period | 41.4 | 38.5 | 96.2 | 78.5 |
| Free cash flow (before M&A transactions) | 102.5 | 50.2 | 224.1 | 127.4 |
| Free cash flow (before M&A transactions) (adjusted) | 56.6 | -3.1 | 78.3 | -18.7 |
| Net debt (Sep. 30/Dec. 31) | | | 794.2 | 770.0 |