

Investor Presentation

Full Year 2018 Results

Hamburg, 22 March 2019



Opening Remarks

1 | Highlights

- Full run rate of UASC synergies in the amount of USD 435 m achieved ahead of time in 2018
- “Strategy 2023” launched at the Capital Markets Day in November 2018

2 | Market Update

- Stable container demand despite recent reduction in trade projections and geopolitical risks
- Sector fundamentals remain favorable in the mid-term

3 | Financials

- Clearly increased EBITDA of USD 1,345 m in 2018 (USD 1,199 m in 2017)
- Strong free cash flow of USD 1,145 m in 2018 and reduced Net Debt / EBITDA of 4.6x

4 | Way Forward

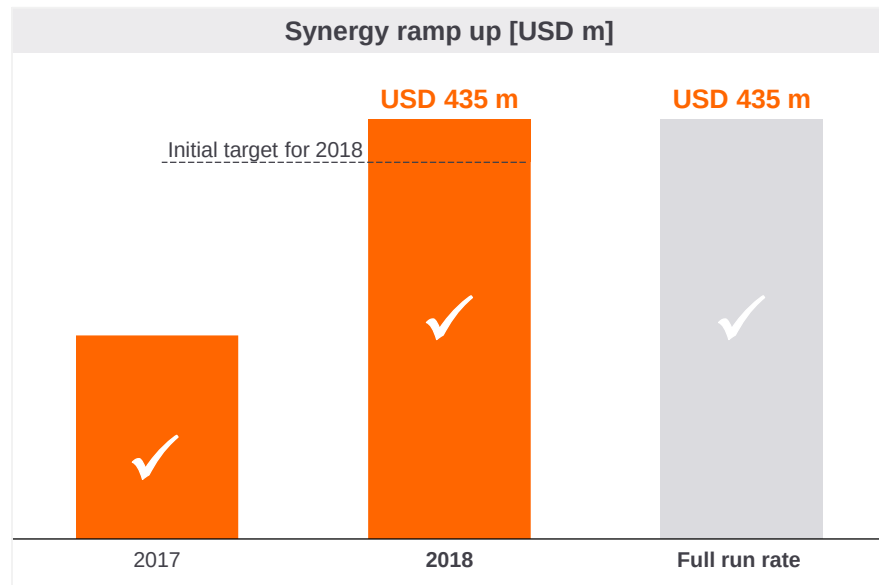
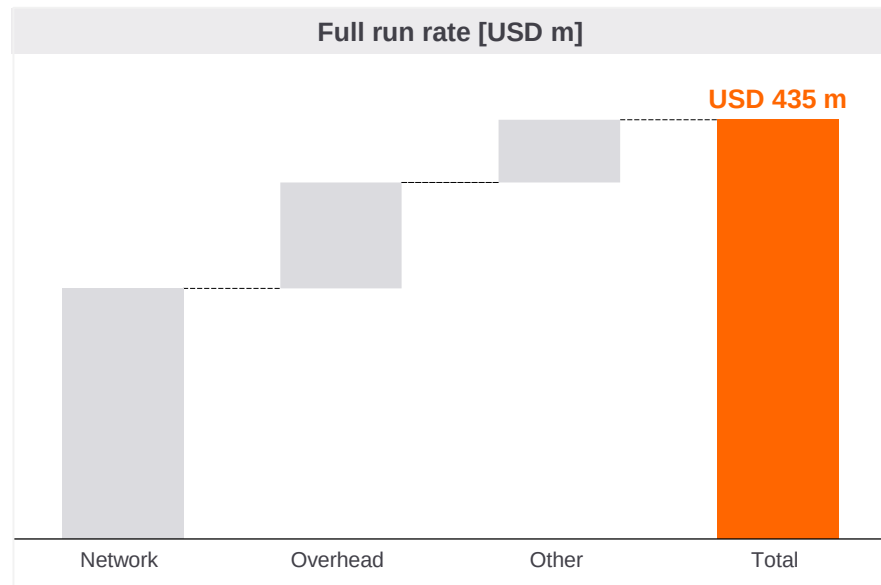
- Continue to increase profitability and further deleverage our company
- Deliver on our financial and non-financial targets of our new mid-term strategy

The first half of 2018 was affected by a tough market environment and a steep increase in bunker prices – but H2 2018 gradually improved



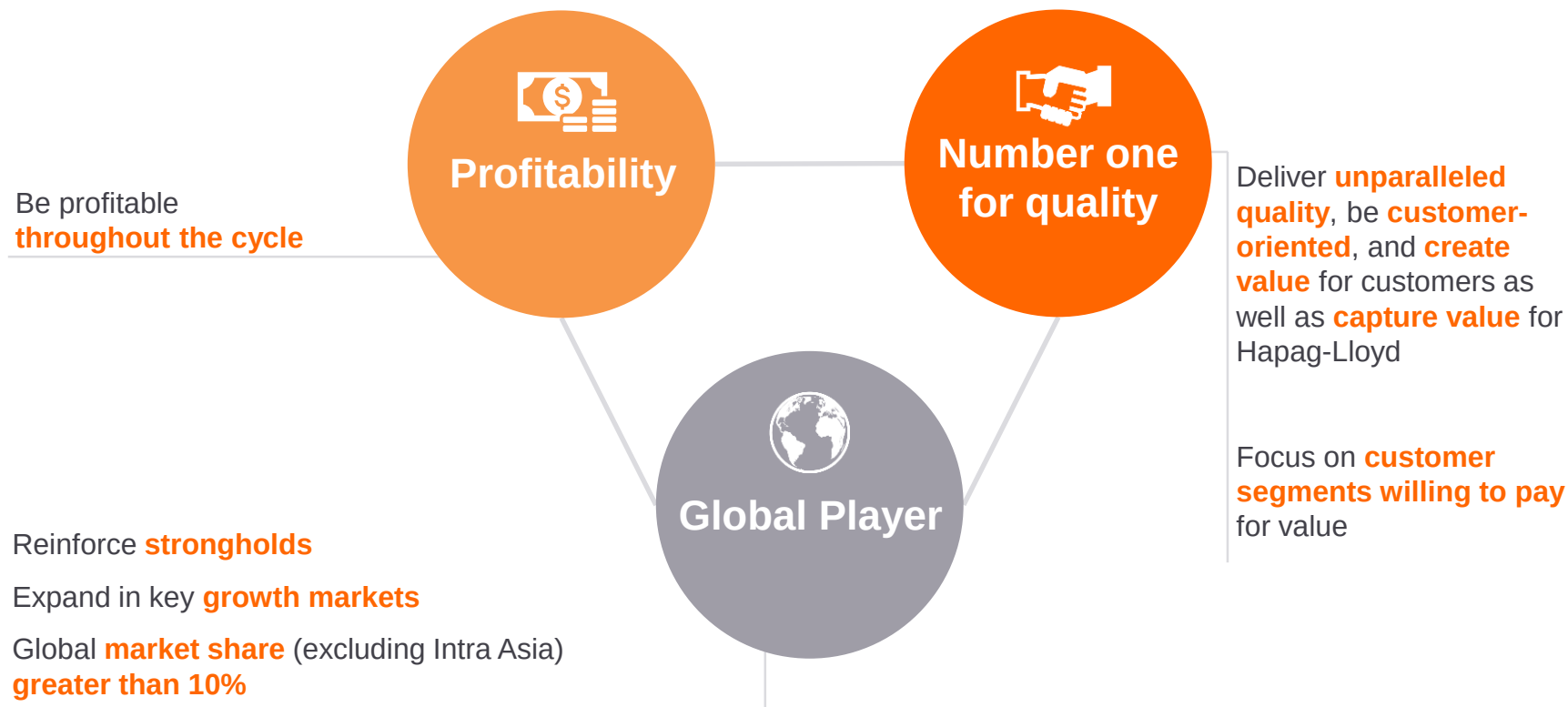
Synergy target of USD 435 million achieved ahead of time in 2018

Synergy potential



- **Visibility of synergies in P&L in FY 2018 is limited** due to counter effects in other cost items

We have defined our Strategy 2023 and will deliver on our 3 overarching goals



Since the Capital Markets Day in November 2018, we have made further progress on our initiatives of Strategy 2023

Profitability



Number one for quality



Global Player



Terminal Partnering

- **Successful pilots** in i.a. Singapore, Jebel Ali & Colombo
 - Closer cooperation allows **faster and more efficient handling of ships**
 - time and cost savings were identified through **enhanced data sharing**

Procurement

- Following the successful pilot and first wave in Asia and Europe we now enter the second wave in all Regions
 - additionally to the hinterland we now also focus on Terminal services

Container Steering

- We have **prioritized 9 initiatives** to reduce empty container moves

Digitization

- Volumes booked via the **Web Channel** have reached **7% of total bookings**
- We are **continuously developing** our Web Channel to further improve user experience and add features

Quality Service Center

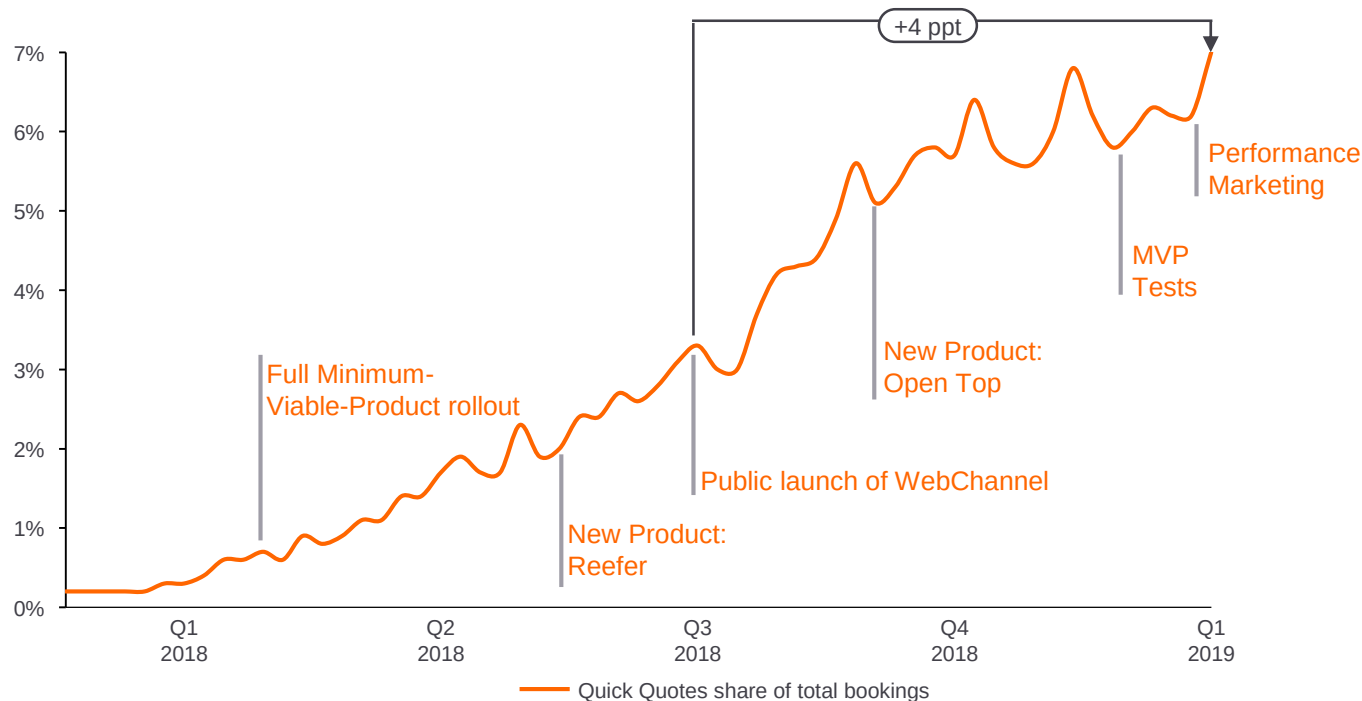
- Establishment of the **Quality Service Center Middle East** in Mumbai in December 2018
- Expansion of the **Quality Service Center North America** in Georgia

Attractive Markets

- New **Caribbean Express Service (CES)** started in January 2019
 - introduced to further strengthen and optimize our presence in the Caribbean and Central America with **special focus on serving the reefer segment**
- End of 2018, we have introduced the **East Africa Service 2 (EAS2)** and the **Dakar Express (DEX)** which further enhance our product in East and West Africa

Continuously improving volumes booked via WebChannel, since launch in August 2018

Quick Quotes development [% of total bookings]



Comments

- Total of **350 TEUk** booked via Quick Quotes in 2018
- Current run rate of **~15,000 TEU per week**
- Continuous improvements through **MVP tests** such as **shipping guarantee pilot**
- Accelerated **performance marketing** since the beginning of 2019

Financial Highlights FY 2018

Transport volume

+21.1%

FY 2018: TEU 11.9 m

Pro forma
+5.9%

Transport expenses per TEU

+1.4%

FY 2018: 935 USD/TEU

Freight rate

-1.5%

FY 2018: 1,044 USD/TEU

Pro forma
+2.1%

EBIT

USD 524 m

3.8% EBIT margin

EBITDA

USD 1,345 m

9.9% EBITDA margin

Group profit

USD 54 m

3.7% ROIC

Equity

USD 7.2 bn

Equity ratio: 40.9%

Liquidity reserve

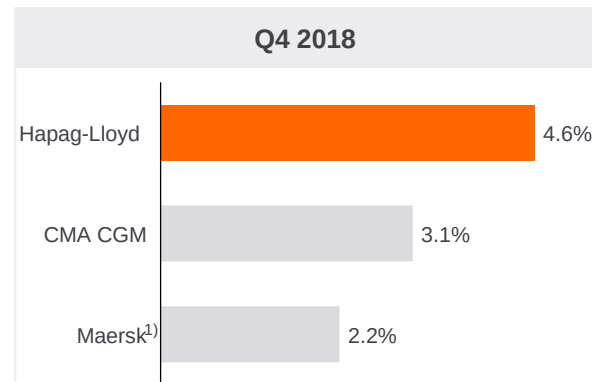
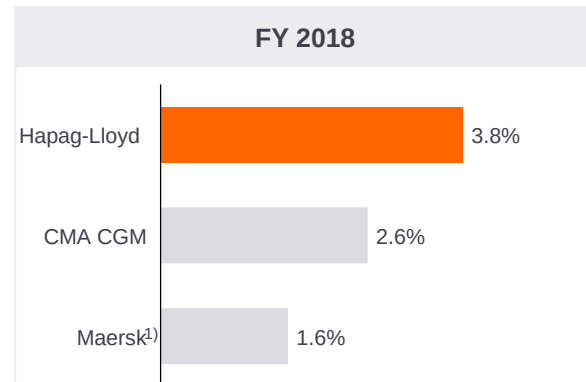
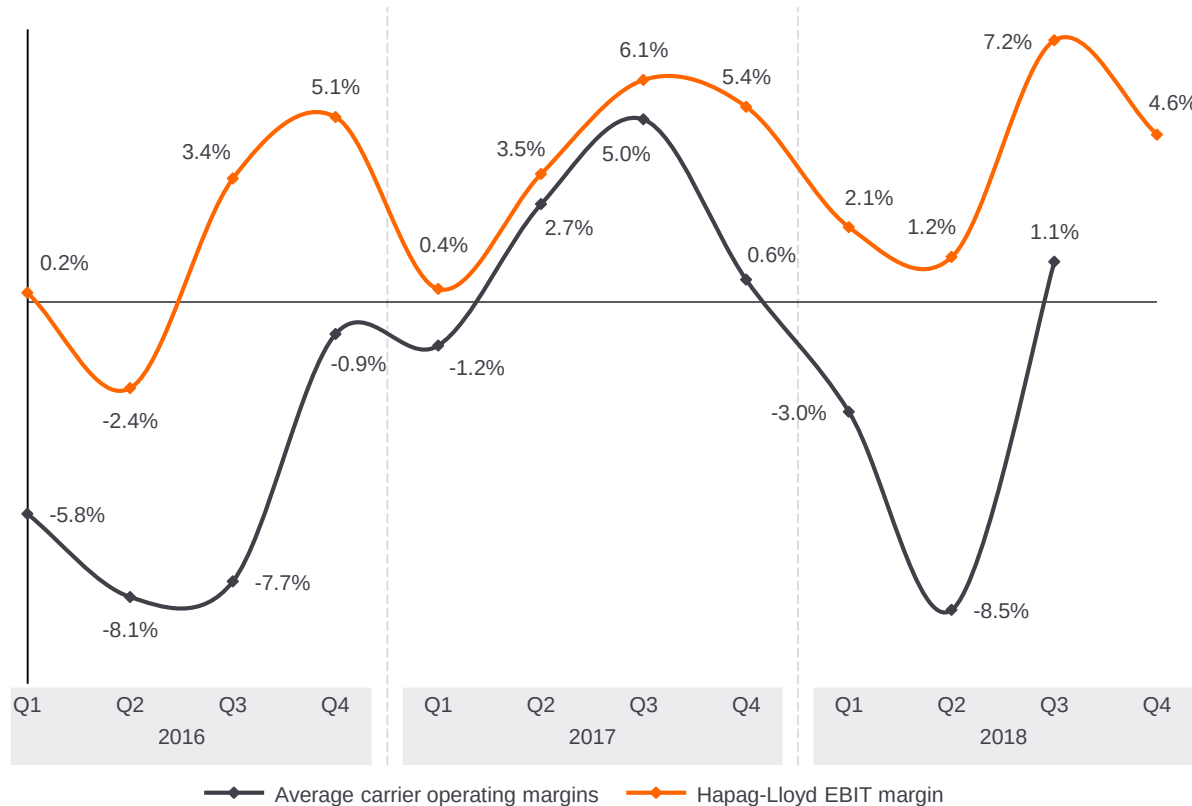
USD 1.3 bn

Net debt

USD 6.1 bn

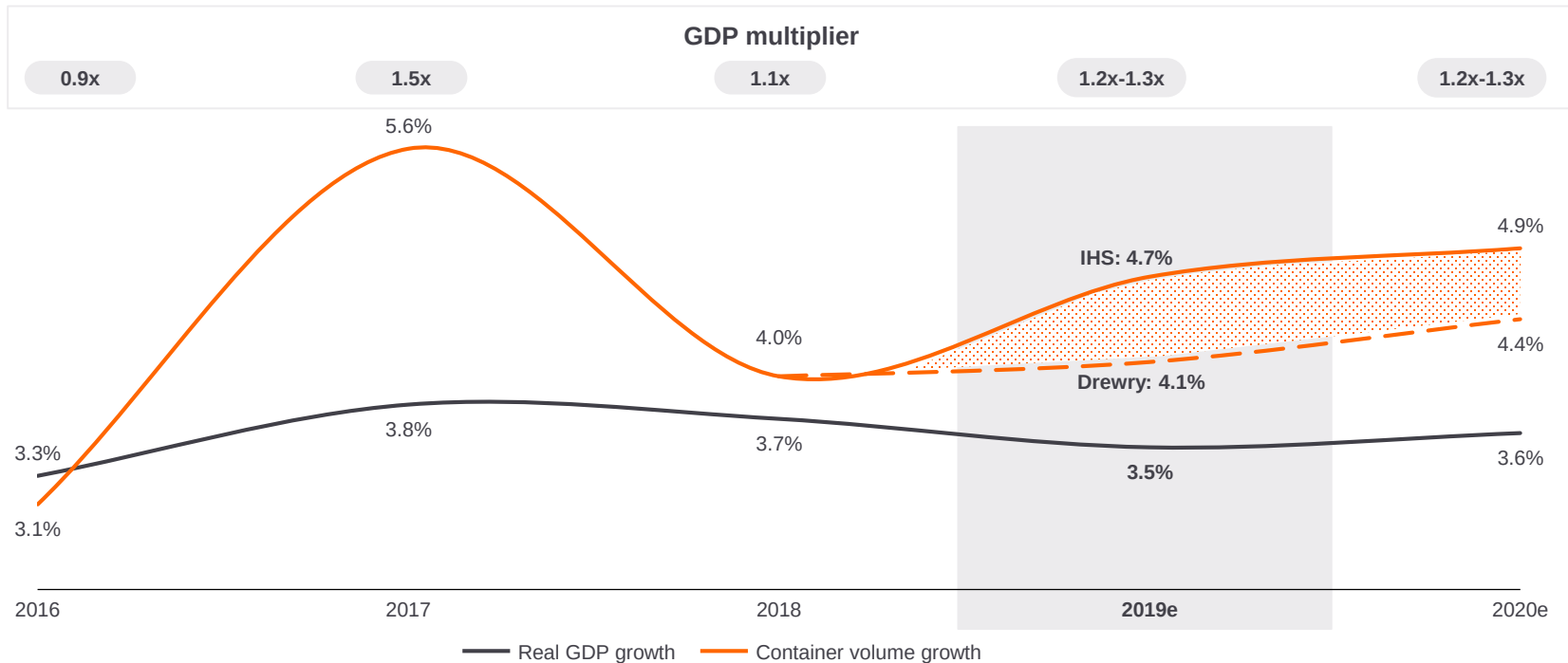
Gearing: 85.5%

Industry profitability took a slump in H1 2018, but came back in H2 – Hapag-Lloyd is one of the most profitable carriers



Despite increasing geopolitical risks, container shipping volume growth expectation remains on a healthy level...

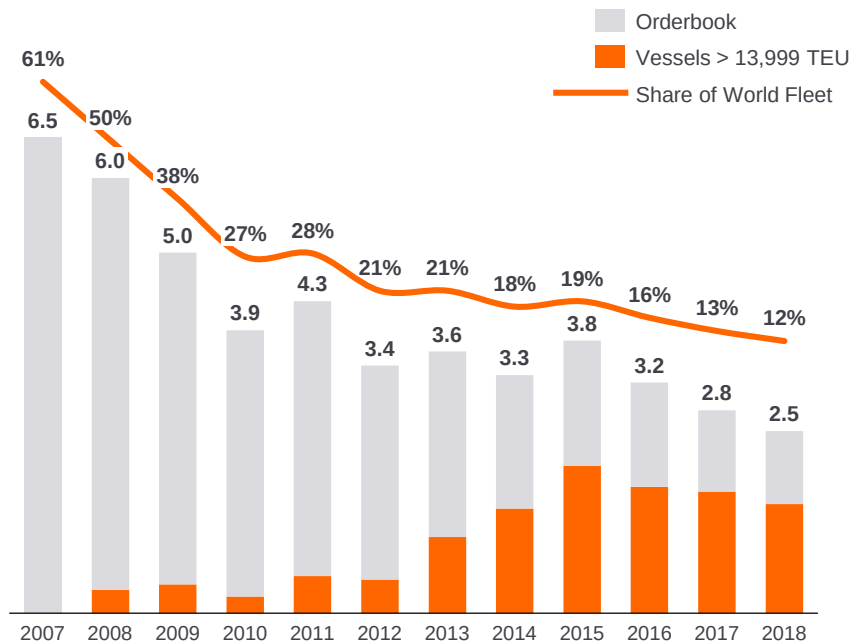
Real GDP Growth vs. Global Container Volume Growth [%]



...which, combined with the historically low orderbook and reasonable new orders...

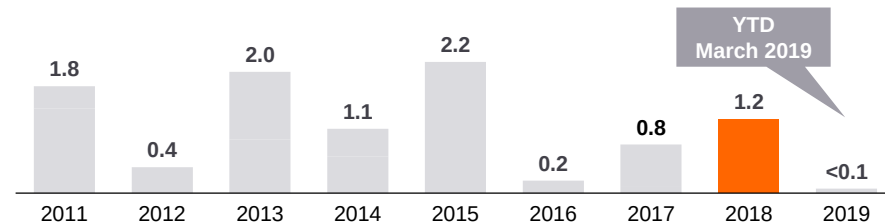
Orderbook-to-fleet

[TEUm, %]



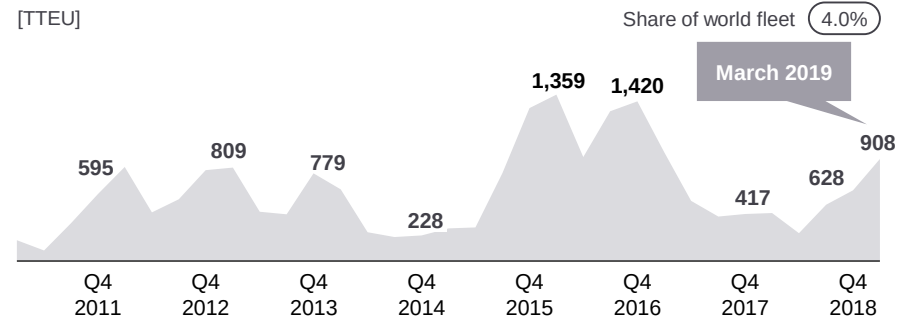
Newly placed orders

[TEUm, %]



Idle fleet

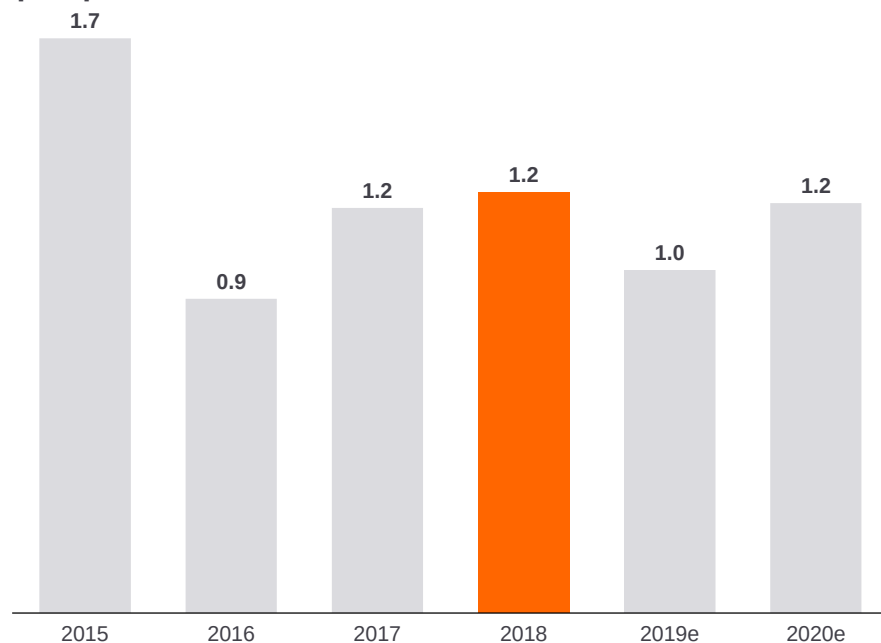
[TTEU]



...will lead to a further improving supply / demand balance in the years to come

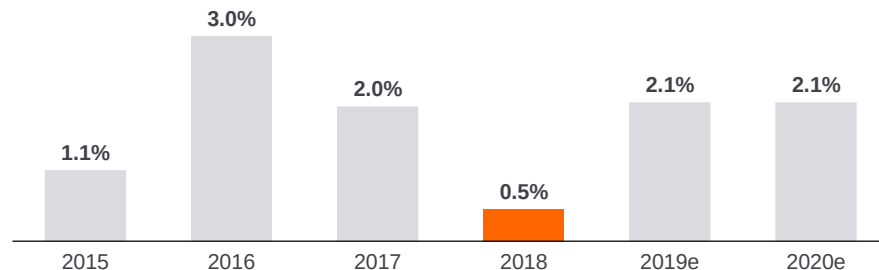
Scheduled vessel deliveries

[TEUm]

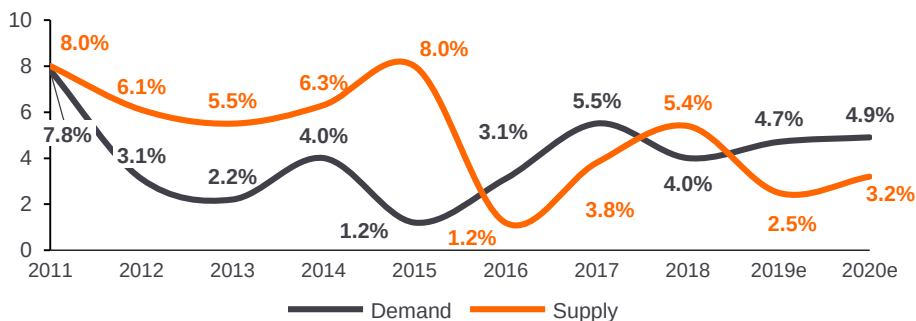


Scrapping

[% of world fleet]



Supply / Demand Balance



Clearly increased EBITDA of USD 1,345 m and positive Group Profit in FY 2018, despite a challenging H1 2018

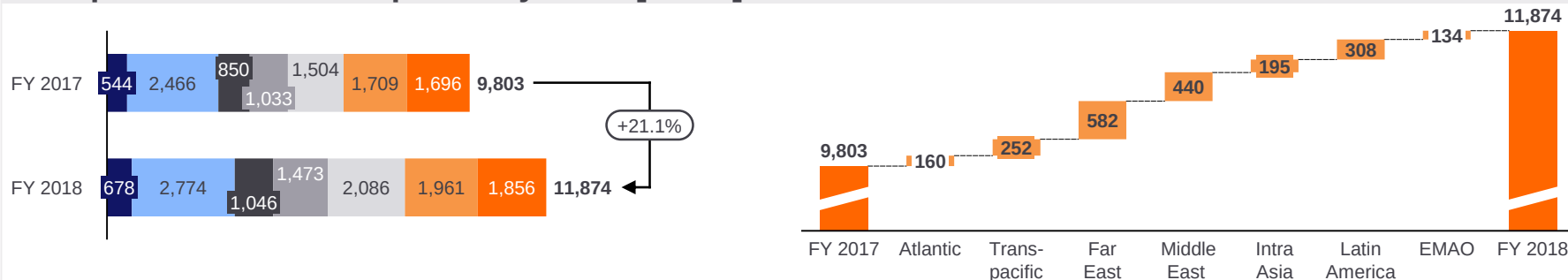
Operational KPIs

	Q4 2018	Q4 2017	YoY	FY 2018	FY 2017	YoY
Transport volume [TTEU]	2,974	2,774	+7%	11,874	9,803	+21%
Freight rate ¹⁾ [USD/TEU]	1,079	1,038	+4%	1,044	1,060	-1%
Bunker [USD/mt]	467	338	+38%	421	318	+32%
Exchange rate [USD/EUR]	1.14	1.18	n.m.	1.18	1.13	n.m.
Revenue [USD m]	3,534	3,119	+13%	13,605	11,286	+21%
EBITDA ²⁾ [USD m]	372	390	-4%	1,345	1,199	+12%
EBITDA margin ²⁾	10.5%	12.5%	-2.0ppt	9.9%	10.6%	-0.7ppt
EBIT ²⁾ [USD m]	164	167	-2%	524	467	+12%
EBIT margin ²⁾	4.6%	5.3%	-0.7ppt	3.8%	4.1%	-0.3ppt
Group profit ²⁾ [USD m]	39	27	+45%	54	36	+51%

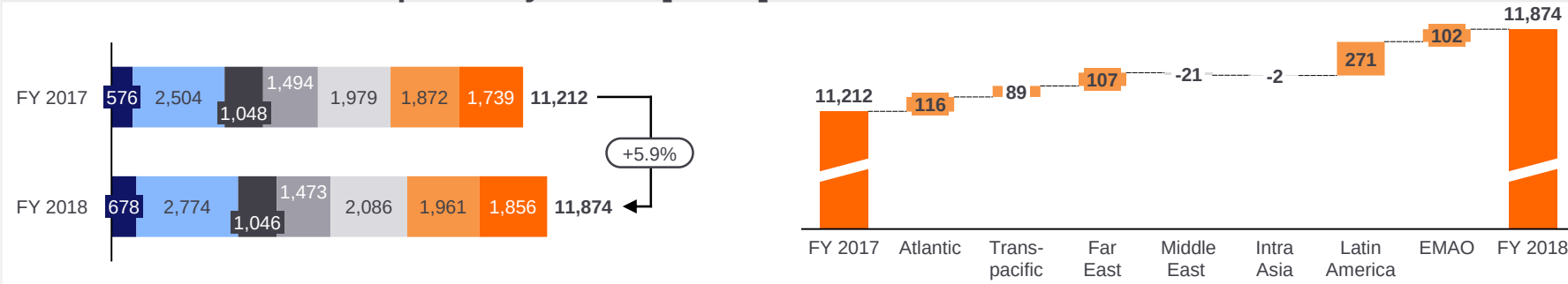
Note: UASC's Ltd. and its subsidiaries have been included in the figures from the date control was transferred on 24 May 2017. The key figures used are therefore only comparable with the previous year to a limited extent. USD figures as stated in the Investor Report FY 2018. Rounding differences may occur. 1) For 2018, local revenues were included in the calculation of freight rates. Previous year's figures adjusted accordingly. 2) Due to retrospective application of the provisions for designated options, previous year's figures have been adjusted.

Continuously strong transport volume growth of 21.1% YoY due to UASC merger – pro-forma transport volume grew by 5.9% YoY

Transport volume development by trade [TTEU]



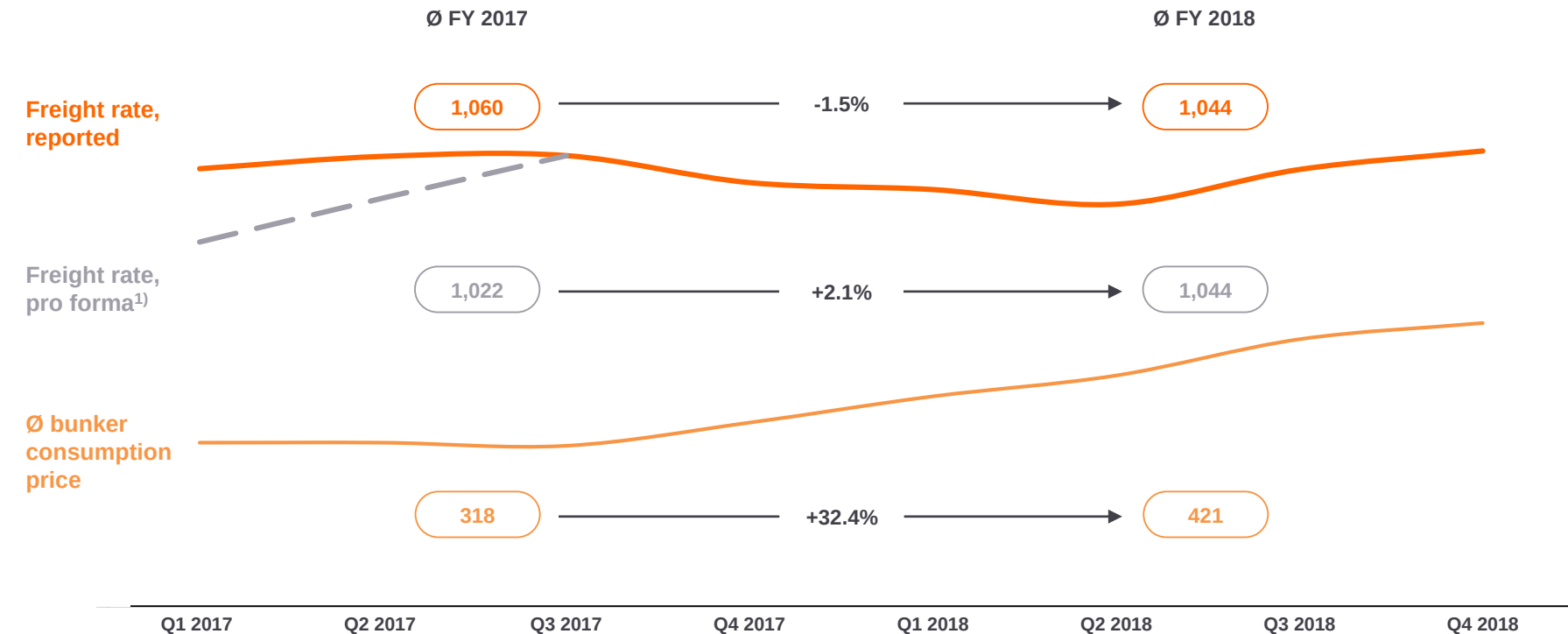
Pro-forma volume development by trade¹⁾ [TTEU]



EMAO Latin America Intra Asia Middle East Far East Transpacific Atlantic

On a pro-forma basis, freight rates have increased by 2.1% YoY, but average bunker consumption price increased sharply by 32.4% YoY

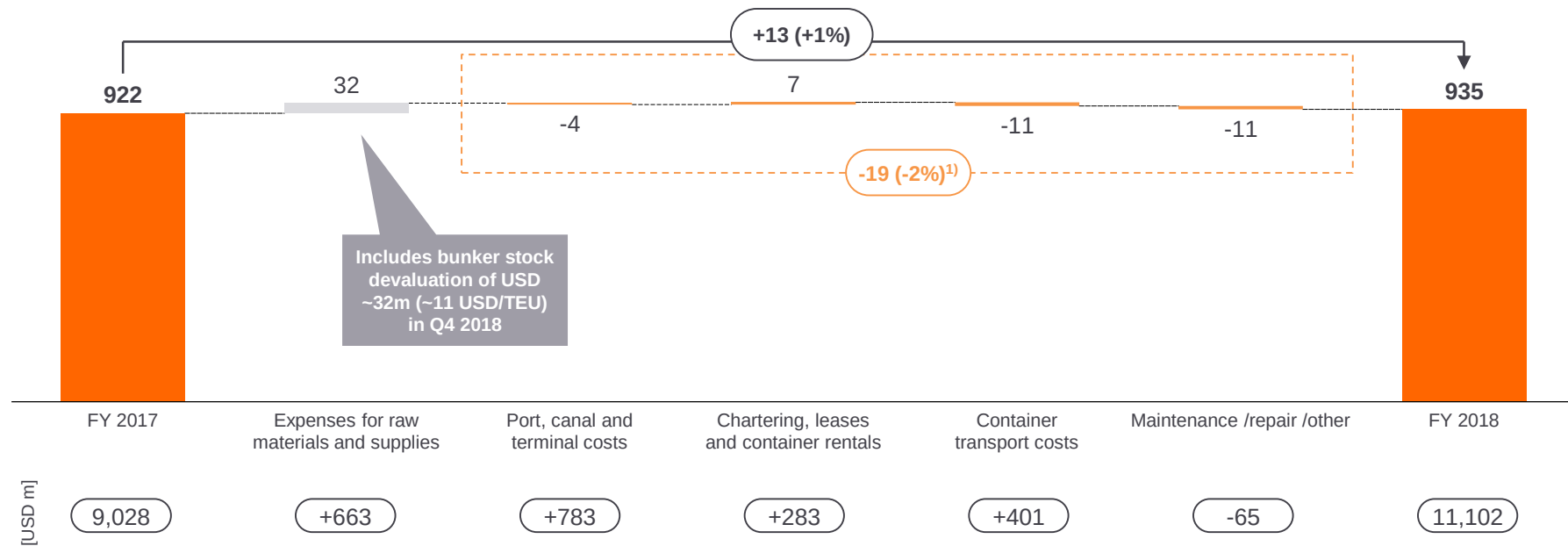
Freight rate [USD/TEU] vs. Bunker price development [USD/mt]



Note: Due to the inclusion of UASC in the Hapag-Lloyd Group from the first-time consolidation date of 24 May 2017, figures provided can only be compared with those of the previous year to a limited extent. The figures for the first quarter of 2017 relate to Hapag-Lloyd only and do not include the UASC Group. For the financial year 2018, local revenues were included in the calculation of freight rates. The previous year's figures have been adjusted accordingly. Rounding differences may occur. 1) Assuming UASC Group has been included since 1 January 2017

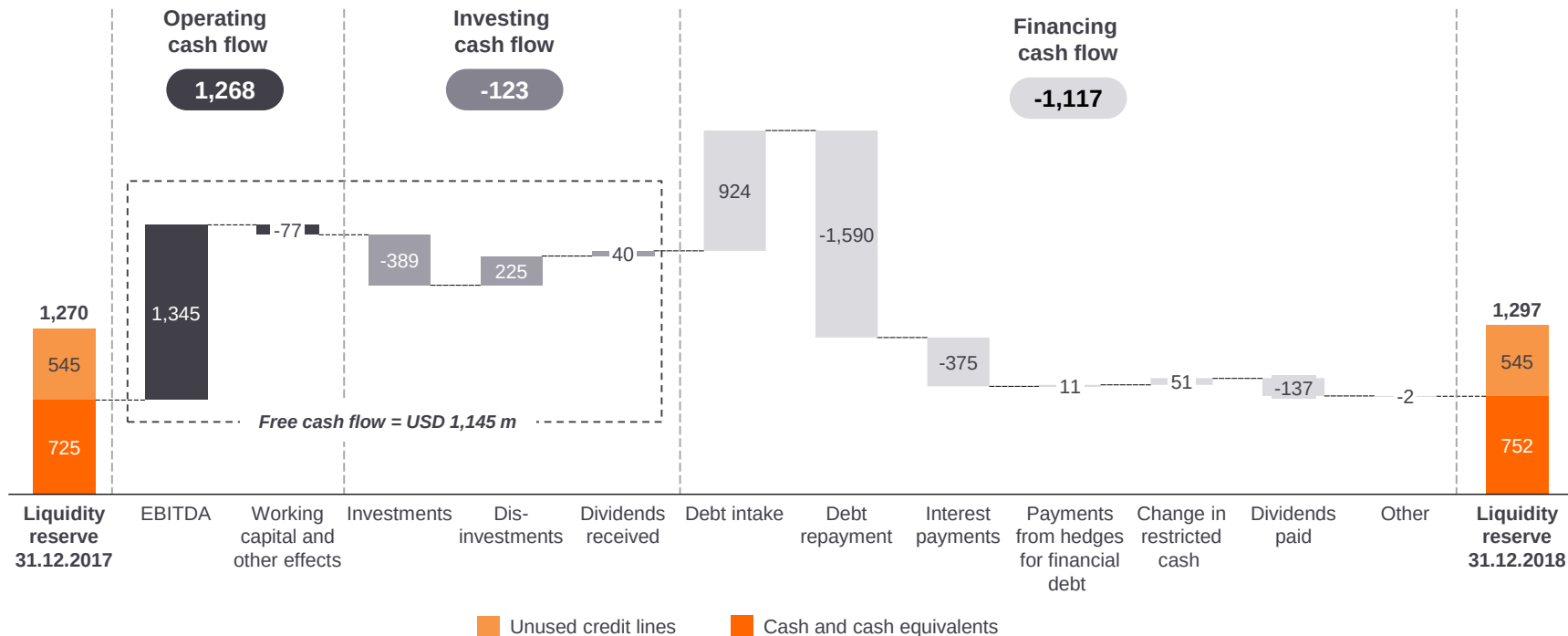
Higher expenses for raw materials and supplies were largely offset by cost-cutting programs and synergies from the UASC integration

Transport expenses per TEU [USD/TEU]



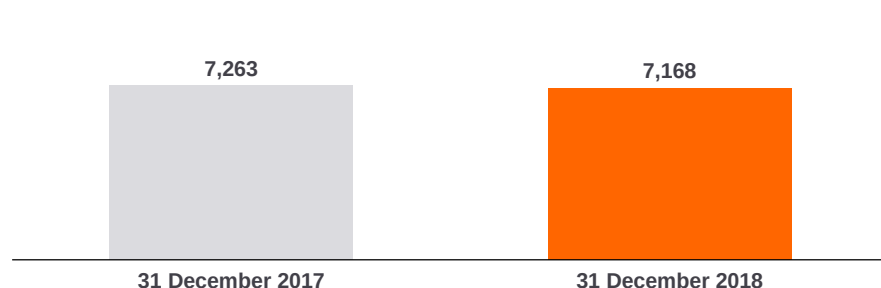
Strong free cash flow of USD 1,145 m in 2018 driven by a high cash conversion ratio of ~94% and limited investment needs

Cash flow FY 2018 [USD m]

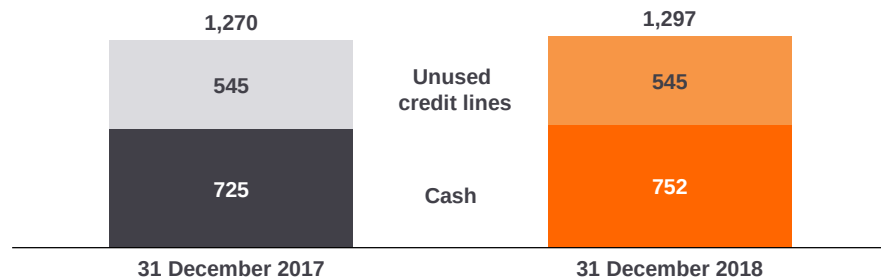


Stable equity base, solid liquidity reserve and reduced net debt – Net debt / EBITDA reduced to 4.6x as at 31 December 2018

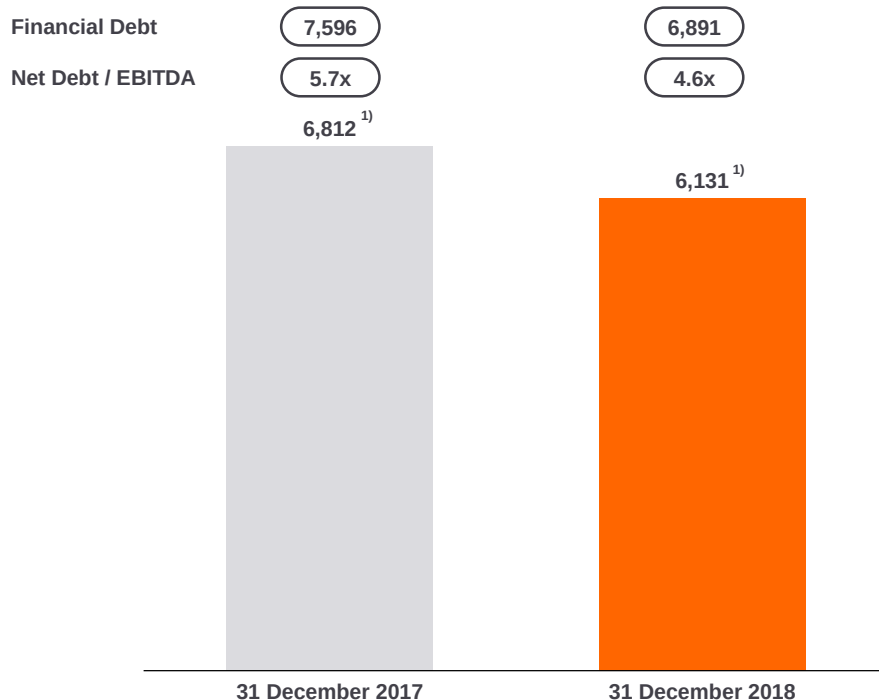
Equity base [USD m]



Liquidity reserve [USD m]



Net debt [USD m]



Implementation of IFRS 16 – indicative figures for 2018

Key KPIs for 2018 incl. IFRS 16

	FY 2018	IFRS 16 impact	FY 2018 Incl. IFRS 16
EBITDA [USD bn]	1.35	0.37	1.72
EBITDA margin	9.9%	2.7%	12.6%
D&A [USD bn]	-0.82	-0.35	-1.17
EBIT [USD bn]	0.52	0.02	0.54
EBIT margin	3.8%	0.1%	3.9%
Interest result [USD bn]	-0.43	-0.06	-0.49
Group profit / loss [USD bn]	0.05	-0.04	0.01
Non-current assets ¹⁾ [USD bn]	14.7	1.0	15.7
Net debt ¹⁾ [USD bn]	6.1	1.0	7.1

Indicative /
unaudited

- As of 1 January 2019, Hapag-Lloyd will publish financial figures including IFRS 16. Prior year figures will not be restated or adjusted. FY 2018 (incl. IFRS 16) figures as shown in this presentation are unaudited and based on internal assumptions only.
- Under the new accounting standard, expenses related to operating leases under IAS 17 are no longer entirely included in EBITDA. Therefore, EBITDA would have increased significantly.
- EBIT would have increased only marginally due to higher depreciation.
- EAT initially would have decreased slightly due to frontloading effect.
- Approx. 20 % of Hapag-Lloyds vessel lease commitments mature within 12 months – lowering the IFRS 16 impact – and are therefore not included on the balance sheet.

Note: 2018 figures incl. IFRS 16 are indicative. They are unaudited and based on internal assumptions only. Rounding differences may occur.

1) Based on opening balance as of 1 January 2019 at the time of the initial application of IFRS 16.

We will implement a new P&L structure from Q1 2019 onwards which will be more transparent and will allow a more driver based analysis



Driver based

- New split in **Container** Handling & **Vessel** Voyage related costs allows better explanation of (unit) cost development for variable and fixed cost



Clearly structured

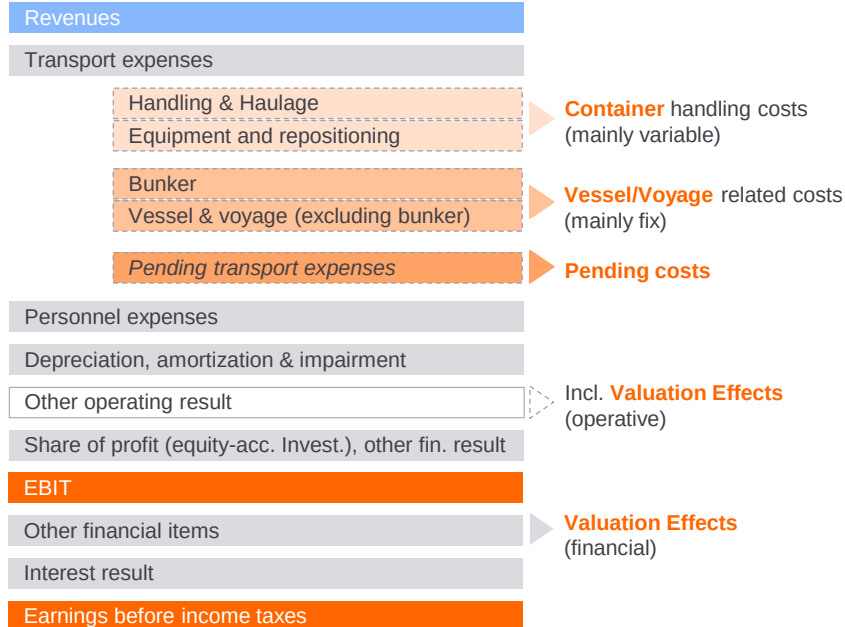
- The new P&L separates costs into finished and unfinished voyages (**pending**)
- Hence the analysis of unit cost development is easier because the pending costs are not directly linked to the reported transport volume



Transparent

- Operational and financial **valuation effects** will be shown separately and do not distort the unit cost development per single cost category
- Consequently better visibility of operational performance

New P&L Structure as of Q1 2019



Outlook for 2019 including IFRS 16

	FY 2018	Outlook 2019 (incl. IFRS 16)	Sensitivities for 2019 ¹⁾	
 Transport volume	11,874 TTEU	Increasing slightly	+/- 100 TTEU	+/- USD <0.1 bn
 Average freight rate	1,044 USD/TEU	Increasing slightly	+/- 50 USD/TEU	+/- USD ~0.6 bn
 Average bunker price	421 USD/mt	Increasing moderately	+/- 50 USD/mt	+/- USD ~0.2 bn
 EBITDA	EUR 1,138 m	EUR 1.6 – 2.0 bn	Thereof IFRS 16 Impact	EUR 370 – 470 m
 EBIT	EUR 443 m	EUR 0.5 – 0.9 bn		EUR 10 – 50 m

Major targets for 2019 and beyond:



Continue to **increase profitability** and further **deleverage our company**



Prepare for **IMO 2020**



Continue to implement our “**Strategy 2023**” and create more value for our customers and shareholders as we strive to become number one for quality



Further develop and offer more **digitalized solutions** to the customer

Q&A



Hapag-Lloyd with positive EBITDA of USD 1,345 m in FY 2018

Income statement [USD m]

	FY 2018	FY 2017	% change
Revenue	13,605.1	11,286.2	21%
Other operating income	136.0	149.9	-9%
Transport expenses	-11,102.1	-9,038.4	23%
Personnel expenses	-779.1	-770.8	1%
Depreciation, amortization & impairment	-821.2	-732.0	12%
Other operating expenses	-566.4	-493.2	15%
Operating result	472.3	401.7	18%
Share of profit of equity-acc. investees	36.3	43.1	-16%
Other financial result	14.9	22.0	-32%
Earnings before interest & tax (EBIT)	523.5	466.8	12%
EBITDA	1,344.7	1,198.8	12%
Interest result	-431.5	-403.5	7%
Income taxes	-37.7	-27.3	38%
Group profit / loss	54.3	36.0	51%

Transport expenses [USD m]

	FY 2018	FY 2017	% change
Expenses for raw materials & supplies	2,001.6	1,338.9	49%
Cost of purchased services	9,100.5	7,699.5	18%
Thereof			
Port, canal & terminal costs	4,712.1	3,929.5	20%
Chartering leases and container rentals	1,227.1	944.2	30%
Container transport costs	2,930.6	2,530.0	16%
Maintenance/ repair/ other	230.7	295.8	-22%
Transport expenses	11,102.1	9,038.4	23%

Transport expenses per TEU [USD m]

	FY 2018	FY 2017	% change
Expenses for raw materials & supplies	168.6	136.6	23%
Cost of purchased services	766.4	786.2	-2%
Thereof			
Port, canal & terminal costs	396.8	400.9	-1%
Chartering leases and container rentals	103.3	96.3	7%
Container transport costs	246.8	258.1	-4%
Maintenance/ repair/ other	19.4	30.2	-36%
Transport expenses	935.0	922.0	1%

Hapag-Lloyd with a stable equity ratio of 40.9% and a reduced gearing of 85.5%

Balance sheet [USD m]

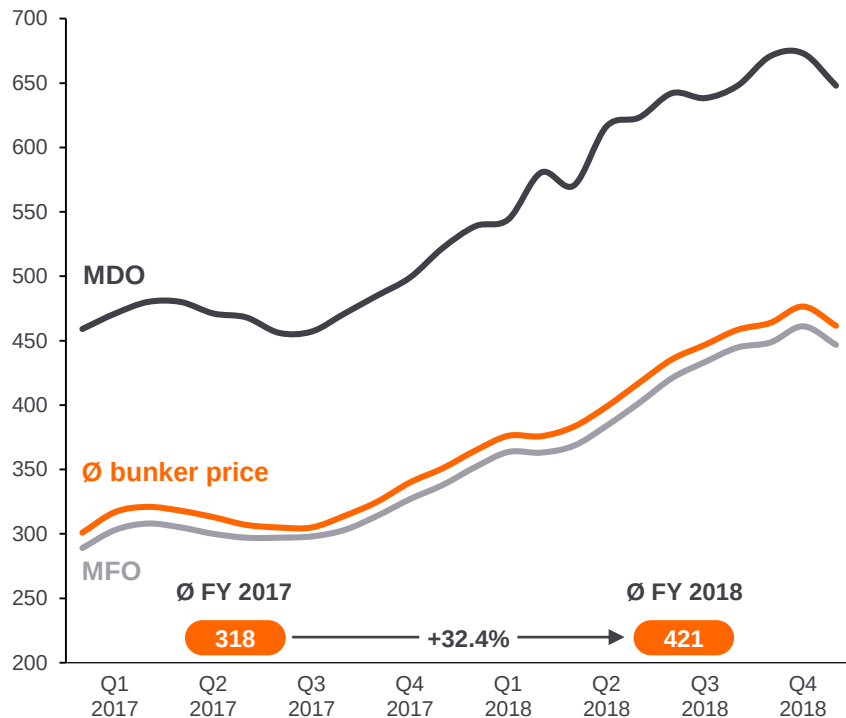
	31.12.2018	31.12.2017
Assets		
Non-current assets	14,709.1	15,146.1
of which fixed assets	14,645.7	15,071.1
Current assets	2,812.6	2,630.8
of which cash and cash equivalents	752.4	725.2
Total assets	17,521.7	17,776.9
Equity and liabilities		
Equity	7,167.5	7,263.3
Borrowed capital	10,354.2	10,513.6
of which non-current liabilities	6,487.4	7,197.8
of which current liabilities	3,866.8	3,315.8
of which financial debt	6,891.1	7,595.5
thereof		
Non-current financial debt	6,070.8	6,750.6
Current financial debt	820.3	844.9
Total equity and liabilities	17,521.7	17,776.9

Financial position [USD m]

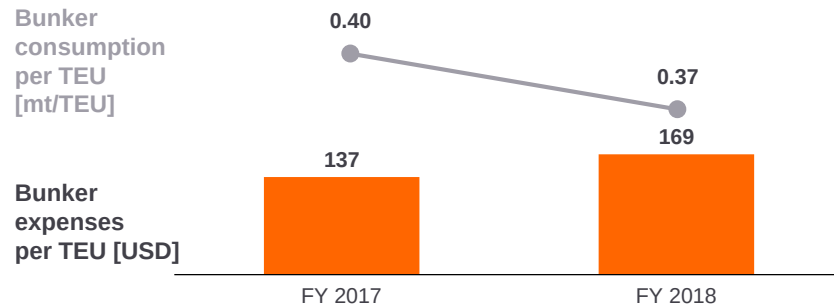
	31.12.2018	31.12.2017
Cash and cash equivalents	752.4	725.2
Financial debt	6,891.1	7,595.5
Restricted Cash	7.4	58.6
Net debt	6,131.3	6,811.7
Unused credit lines	545.0	545.0
Liquidity reserve	1,297.4	1,270.2
Equity	7,167.5	7,263.3
Gearing (net debt / equity) (%)	85.5%	93.8%
Equity ratio (%)	40.9%	40.9%

Hapag-Lloyd benefits from optimized bunker consumption, but substantial increase in bunker price harms P&L

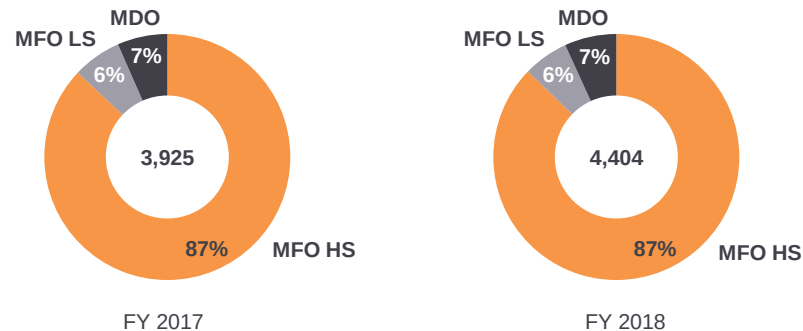
Bunker consumption price [USD/mt]



Bunker consumption & expenses per TEU

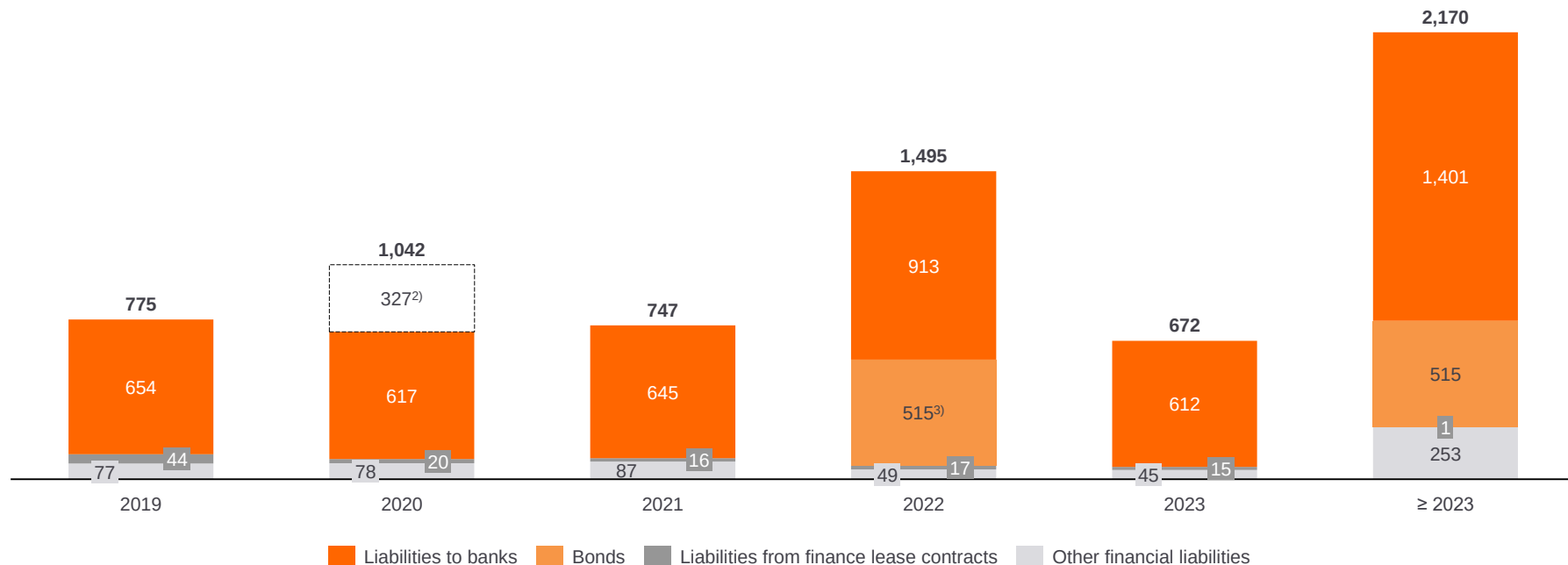


Total bunker consumption [k mt]



Reduced financing costs as well as improved maturity structure of financial liabilities

Financial Debt Profile as per 31 December 2018¹⁾, [USDm]

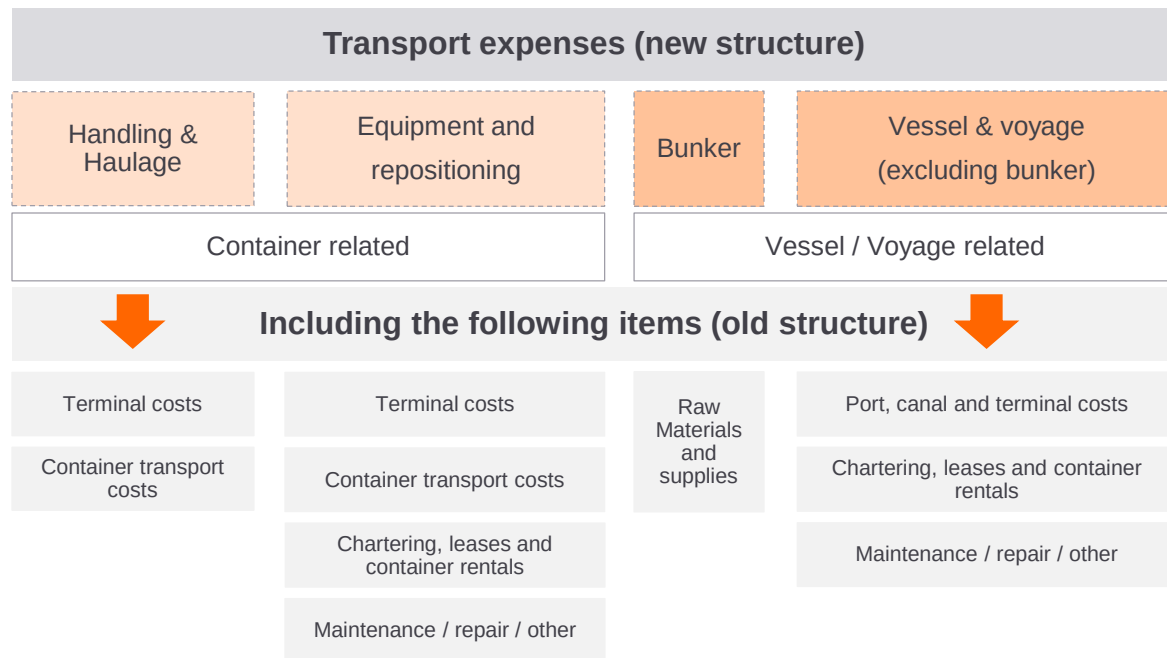


1) As of January 2018 financial debt profile has been changed to the statement of repayment amounts. Deviation from the total financial debt as shown in the balance sheet as per 31.12.2018 consist of transaction costs and accrued interest 2) ABS program prolonged until 2020 3) Partial voluntary redemption of EUR bond with contractual maturity in 2022 in the amount of EUR 170 million has been executed in February 2019

Hapag-Lloyd's new P&L structure from Q1 2019 onwards – Transport expenses

New P&L Structure

Revenues
Transport expenses
Handling & Haulage
Equipment and repositioning
Bunker
Vessel & voyage (excluding bunker)
<i>Pending transport expenses</i>
Personnel expenses
Depreciation, amortization & impairment
Other operating result
Share of profit (equity-acc. Invest.), other fin. result
EBIT
Other financial items
Interest result
Earnings before income taxes



Hapag-Lloyd has a clearly defined policy to create shareholder value...

Financial Targets to be achieved until 2023

Profitability

ROIC (throughout the cycle) > **WACC** [This implies an EBITDA-margin of ~ 12%]

Deleveraging

Net Debt / EBITDA ≤ **3.0x**

Equity

Equity ratio > **45%**

Liquidity

Adequate liquidity reserve of ~ **USD 1.1 bn**

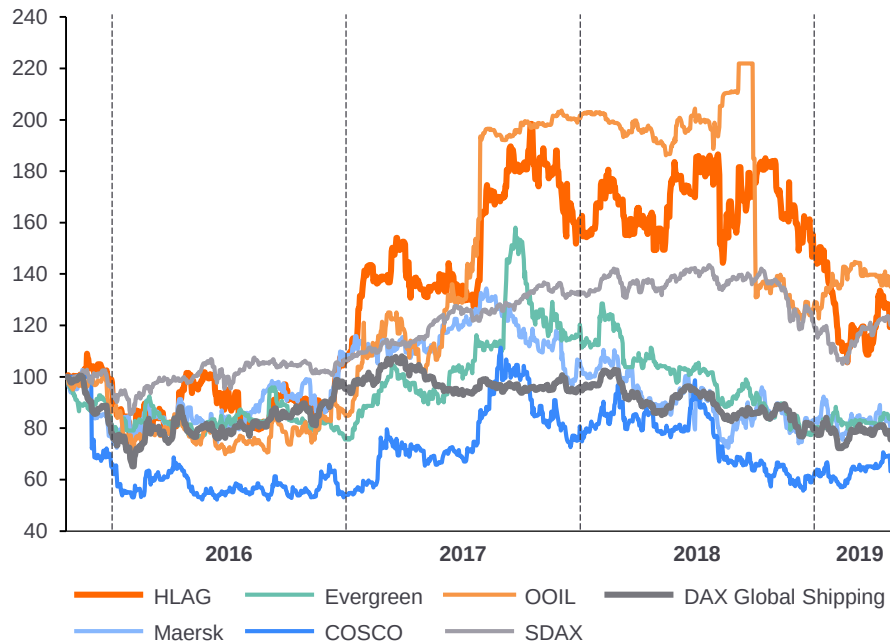
...as well as customer value

Non-Financial Targets to be achieved until 2023

Quality	Achieve best in class Net Promoter Score (NPS) Measure and improve On Time Delivery
Superior landside capabilities	Increase share of door-to-door business to over 40% of total by 2023
Attractive Markets	Grow volume in selected attractive markets and achieve a market share of ~10% (excl. Intra Asia) in reefer market by 2023
Environmental	Comply with or exceed all IMO environmental regulations
Web Channel	Grow volume booked via Web Channel to 15% by 2023

Share price development

Share trading since November 2015



Stock Exchange

Frankfurt Stock Exchange /
Hamburg Stock Exchange

**Market segment /
Index**

Regulated market (Prime Standard) /
SDAX

ISIN / WKN

DE000HLAG475 / HLAG47

Ticker Symbol

HLAG

Primary listing

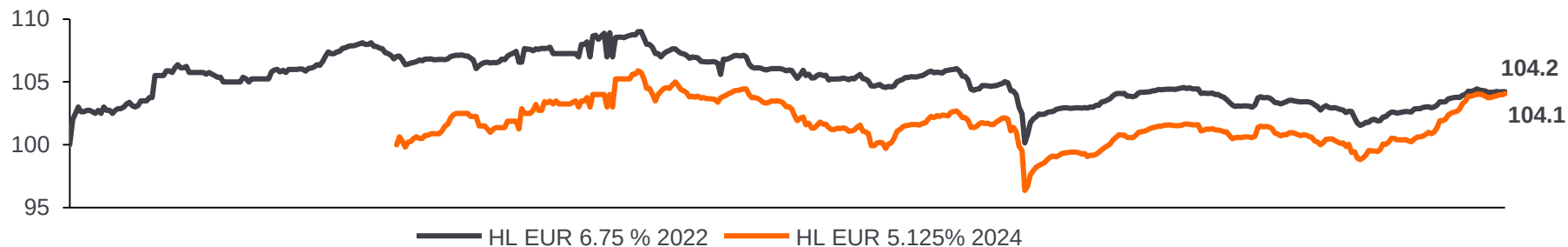
6 November 2015

Number of shares

175,760,293

Bond trading

Bonds trading



	EUR Bond 2024	EUR Bond 2022
Listing	Open market of the Luxembourg Stock Exchange (Euro MTF)	
Volume	EUR 450 m	EUR 280 m
ISIN / WKN	XS1645113322	XS1555576641 / A2E4V1
Maturity Date	Jul 15, 2024	Feb 1, 2022
Redemption Price	as of July 15, 2020:102.563%; as of July 15, 2021:101.281%; as of July 15, 2022:100%	as of Feb 1, 2019:103.375%; as of Feb 1, 2020:101.688%; as of Feb 1, 2021:100%
Coupon	5.125%	6.75%

Moody's has recently upgraded Hapag-Lloyd's corporate family rating from B2 to B1 / Stable – S&P rates Hapag-Lloyd at B+ / Stable

Corporate Family Rating

Investment Grade	Aaa
	Aa1
	Aa2
	Aa3
	A1
	A2
	A3
Non-Investment Grade	Baa1
	Baa2
	Baa3
	Ba1
	Ba2
	Ba3
	B1
	B2
	B3
	Caa1
	Caa2
	Caa3
	Ca
	C

Bond Rating

Aaa
Aa1
Aa2
Aa3
A1
A2
A3
Baa1
Baa2
Baa3
Ba1
Ba2
Ba3
B1
B2
B3
Caa1
Caa2
Caa3
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Stable outlook reflects Moody's expectation of a **steady performance** due to the company's:

- Strong market position
- Good deleveraging track record
- Experienced management team

Key findings

- Strengthened business profile due to UASC merger (Top 5 position)
- Synergies help to offset cost pressures
- Young and fuel efficient fleet leading to a moderate CAPEX in the next few years that supports the adequate liquidity profile
- Committed majority shareholders with a solid track record of support
- However, the container shipping industry remains a volatile business
- Challenging economic environment and rising geopolitical risks

Financial Calendar 2019

25 February 2019

Preliminary Financials 2018 ✓

22 March 2019

Annual Report 2018 ✓

09 May 2019

Quarterly Financial Report Q1 2019

12 June 2019

Annual General Meeting 2019

07 August 2019

Half-year Financial Report 2019

14 November 2019

Quarterly Financial Report 9M 2019

Disclaimer

Forward-looking statements

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UASC's Ltd. and its subsidiaries have been included in the figures from the date control was transferred on 24 May 2017. The key figures used are therefore only comparable with the previous year to a limited extent.





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