# Performance and strategy implementation on track



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Die Bank an Ihrer Seite

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Martin Zielke | CEO | Frankfurt | 8 June 2018

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### Performance and strategy implementation on track

#### Highlights Q1 2018

#### **Commerzbank 4.0 strategy implementation**

- > Continued net new customers in PSBC (+73k) and CC (+1k) in Q1 on track to reach 2018 targets
- > Strong new asset acquisition in PSBC and loan growth in Mittelstand along committed growth path
- > Digitalisation journeys in SME lending and account opening for corporates successfully completed

#### Q1 operating result of €289m and net result of €250m

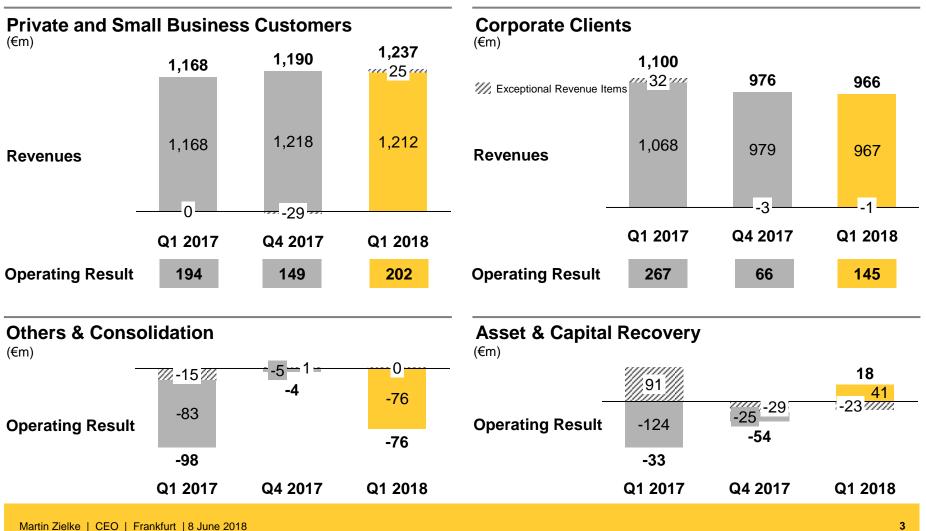
- Stable revenues of €2.3bn
- > Risk Result of €-77m reflecting eliminated drag from ship finance
- > Expenses of €1.9bn reflecting full booking of European bank levy and continued investments

#### Strong balance sheet and healthy risk profile

- > CET1 ratio at 13.3% and leverage ratio of 4.6% under fully implemented IFRS 9 regime
- Further improved risk profile with NPL ratio of 1.0%
- > Dividend accrual of €5ct per share in Q1



### **Revenues and operating results of Commerzbank divisions**





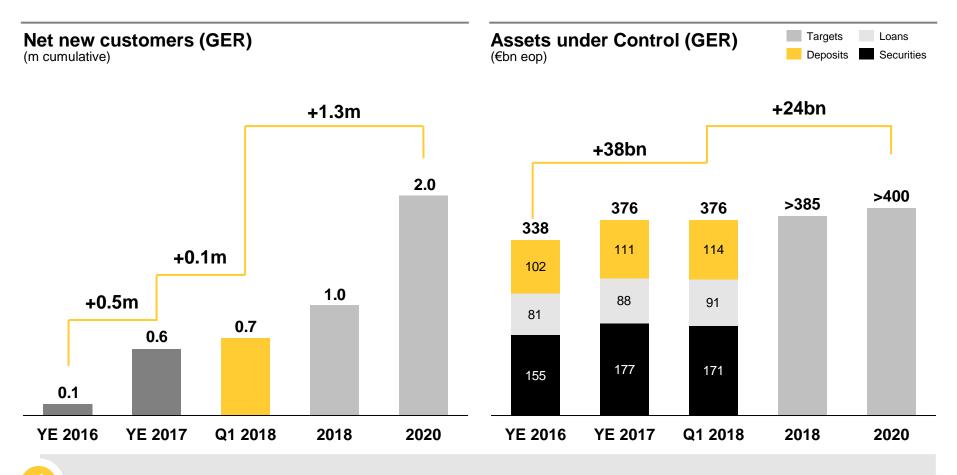
# Since 2014 we have pursued a consistent retail banking strategy in Private and Small Business Customers

- > The future of retail banking is **digital and personal** multi-channel banking will replace branch-based banking faster than we think
- Digital data management and digital CRM will revolutionise our customer advisory and sales processes and are the new core capabilities
- Retail banking is a scalable business in an environment with rising regulatory costs and falling margins the only way to increase profitability is to grow faster than our competitors
- > Many banks have not yet realised how serious the situation is that allows us to **scale growth massively** with the help of digital channels, new technology, partnerships, and also to defend against digital disruptors
- > In the future, product sales and customer acquisition will be mainly managed via digital channels to grow in a digital world, **core processes** must be **fast and easy, be digital, be paperless, be channel-identical**
- Lending, private pension plans and wealth management will remain advisory business if digitally linked that need for advice will not disappear even if it is only relevant mainly for ~20% of clients
- > Our branch network is not viable in its historic purpose we need **differentiated branch formats** with different functionalities while maintaining a sufficiently dense, nationwide presence
- Our organizational structure is too complex, support functions too big, steering and incentive systems are outdated and implementation is too slow for a digital world – we **need to be leaner** in many areas!
- > A digital multi-channel banking strategy opens multiple avenues for profitable growth to further extend our competitive lead position we have to move ahead quickly, resolutely and with focus!

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# Private and Small Business Customers continues on its growth path



Net new securities growth (€3bn) – Decline in overall securities due to lower equity markets



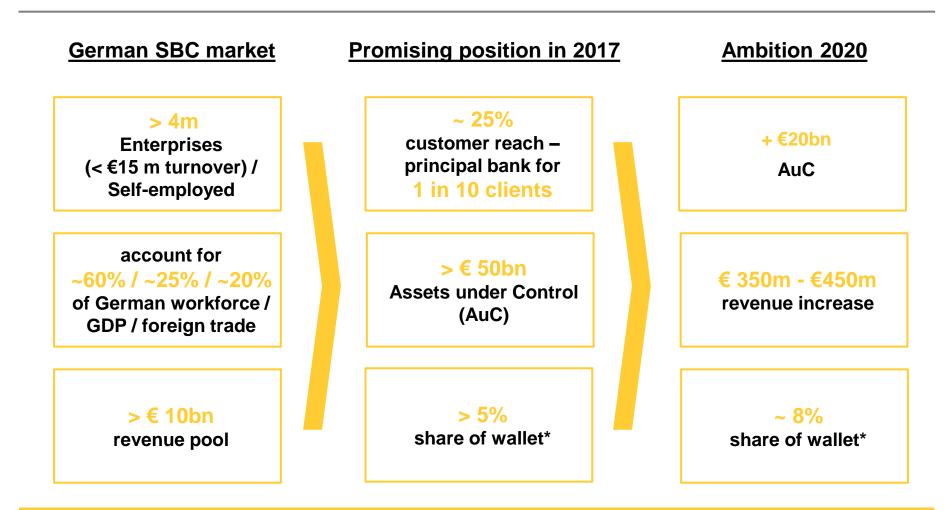
## New customers remain on track to yield above-average income (~€300)

Ø Revenue per new customer per year*					
Domestic branch business (in $\in$ )	2013	2014	2015	2016	2017
New customers 2013	Year 1 94	Year 2 243	Year 3 268	Year 4 280	Year 5 305
New customers 2014		Year 1 94	Year 2 294	Year 3 319	Year 4 352
New customers 2015			Year 1 96	Year 2 280	Year 3 334
New customers 2016				Year 1 83	Year 2 249
New customers 2017					Year 1 66

### New clients continue to earn their acquisition costs of €150 - 250 swiftly



# German Small Business Customers represent an attractive client group





# SBC's strategy is based on the key strengths of Commerzbank

Wide product range ...

- Commerzbank offers sophisticated product expertise from both the retail as well as the corporate banking sphere
- As the leading Mittelstandsbank we serve corporates and entrepreneurs with comprehensive solutions and broad international services

Credits

FX

Products

Mortgages

Trade

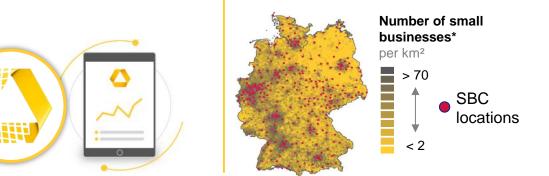
Finance

#### ... digital ...

- Our Commerzbank 4.0 strategy transforms the bank into a digital enterprise – clients benefit from full digital client services
- Numerous new digital functionalities aim to help entrepreneurs to better manage their business

#### ... and personal

- With 330 SBC and >100 Wealth Management locations Commerzbank maintains close proximity to its clients
- Almost half of small businesses are located in cities with an SBC branch





Payments

€

Securities

Accounts

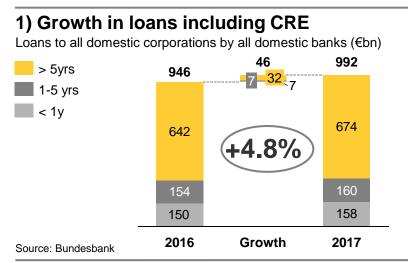
**%** 

Leasing

The Small Business Customers segment combines the strengths from Private Customers and Corporate Clients

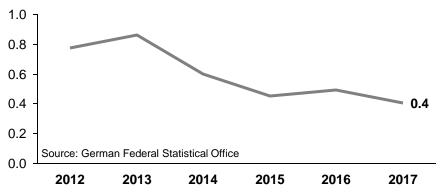


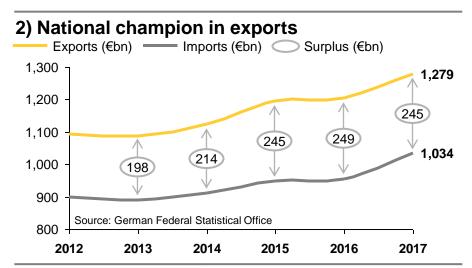
# The German corporate banking market is highly attractive but highly competitive



#### 3) Very attractive risk profile

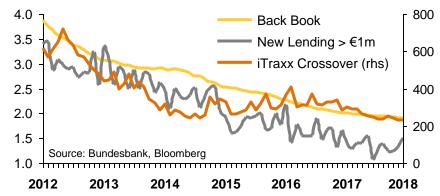
Default rates of German corporates with revenue > €20m (%)





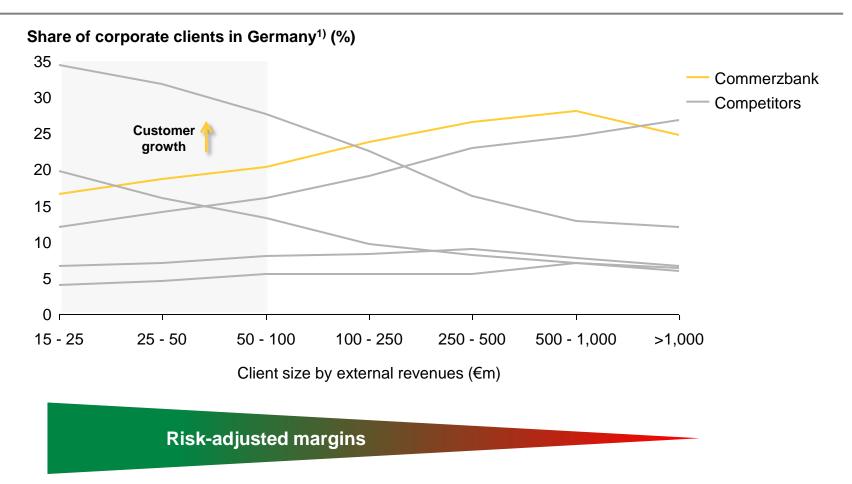
#### 4) Rates and spreads weigh on margins

Avg. rates on 1-5 yrs corporate loans (%) & iTraxx Crossover 5y (bps)





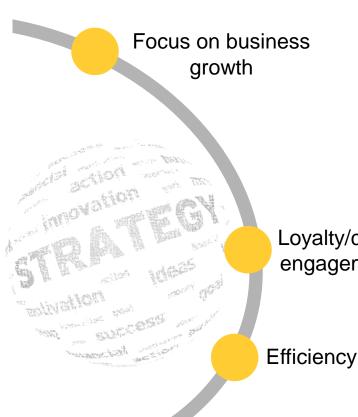
# German Mittelstand – Strong market position creates significant growth opportunities with smaller corporates



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# Our strategic Commerzbank 4.0 transformation is well on track in Corporate Clients



#### Achievements since strategy announcement

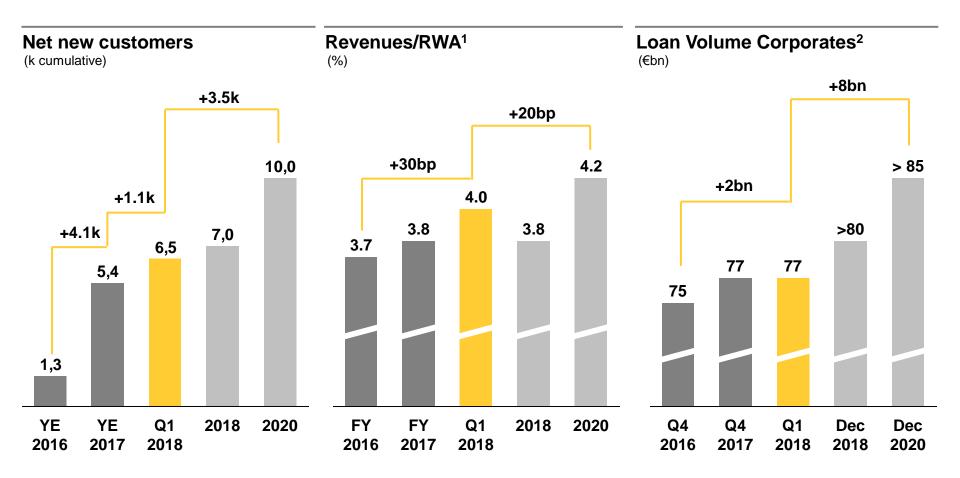
- > Development of net new customers ahead of target
- Market leading position in Mittelstand maintained with a clear growth focus on smaller corporates
- Roll-out of customer centric organization structure in-line with refined client coverage (to be finalised by Q3)
- De-risking FI completed risk-adjusted business approach within Trade Finance initiated (growing finance solutions)

Loyalty/client > Unri engagement enga

- Unrivalled sector expertise leading to higher client engagement also with smaller corporates
- Core competencies in moving money, hedging risks and financing trading activities contributing to leading franchise
- > RWA efficiency target for 2018 already reached
- > Investments in compliance to remain substantial

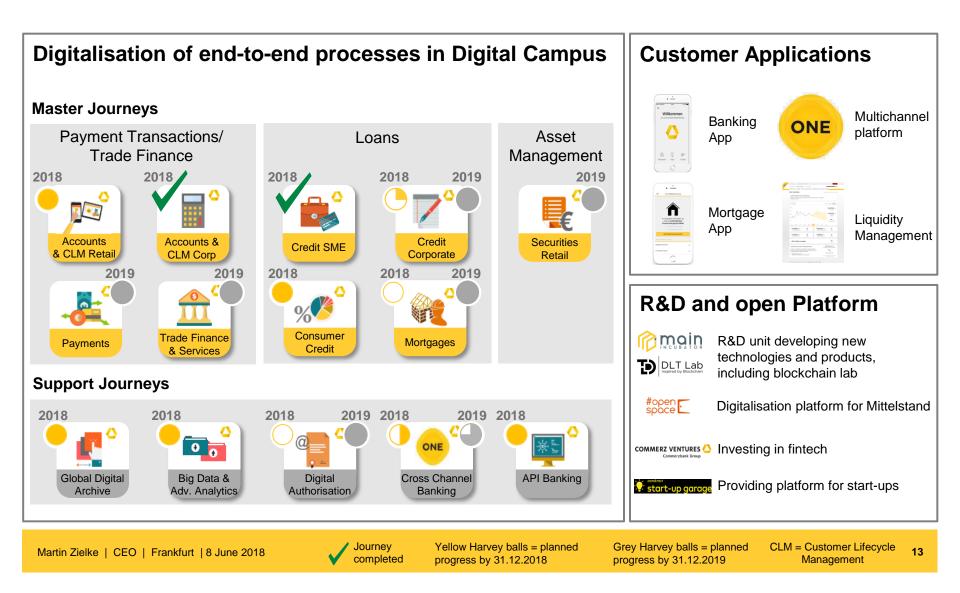


# **Corporate loan volume to complement RWA efficiency**





# Commerzbank 4.0 – digitalisation is progressing as planned





# Batavia - global blockchain trade finance platform: First pilot client transactions successfully executed

"Seller and Buyer do transactions as simple as Open Account but secure like Letter of Credit" BATAVIA BMO CaixaBank COMMERZBANK 🧹 \* UBS ERSTE

Our Mission:

Never experienced digital, transparent, efficient and cost-effective access to international trade



- Seamless, secure and automated flow across supply chains through smart contracts & Internet of things
- Smart contracts represent legally binding trade transactions
- Contractual conditions digitally and immutably signed-off in advance by all participants
- Smart payments automatically triggered by the events (pre-defined by buyer and seller) on the IBM blockchain
- Documents dematerialised for process simplification, acceleration and automation
- Convenience for clients maximised through lean and fully digital interface



# **Objectives and expectations for 2018**

#### FY 2018

We focus on further growth and the execution of our strategy Commerzbank 4.0

We expect higher underlying revenues in PSBC and Corporate Clients

We will manage our cost base at ~€7.0bn

We expect a Risk Result under the IFRS 9 regime of less than €600m

We aim to resume dividend payments for the financial year 2018





# **Commerzbank 4.0**

# simple – digital – efficient