

## **Senior Manager Corporate Communication**

### **Corporate & Legal Affairs Team**

**(London)**

#### **About Zeal Network SE**

ZEAL Network SE is a holding company specialised in the area of online lottery and lottery betting. We currently have 300 exceptionally talented people in three locations (London, Madrid, Hamburg). Although publicly listed we live and embrace a start-up culture – and the idea that every ZEAL employee acts and feels like an owner.. Our vision is to create a better world of lottery.

ZEAL is a London based company, founded in Germany in 1999 as Tipp24 SE. In November 2014, the company was renamed as ZEAL Network SE.

ZEAL holds equity interests in the following companies:

[www.lottovate.com](http://www.lottovate.com), [www.lottonetwork.com](http://www.lottonetwork.com), [www.mylotto24.co.uk](http://www.mylotto24.co.uk),

[www.zeal-investments.co.uk](http://www.zeal-investments.co.uk), [www.ventura24.es](http://www.ventura24.es), [www.geonomics.com](http://www.geonomics.com)

#### **About the role**

We are looking to hire a Senior Manager Corporate Communication to join our London based Corporate & Legal Affairs team for a new exciting and varied role. You will be responsible for all external and internal communication for the ZEAL group and its subsidiaries. This role will report into the Global Head of Corporate & Legal Affairs.

#### **Key responsibilities:**

- Shape and manage the internal and external reputation of the whole ZEAL group
- Develop and implement a communications strategy for ZEAL and its subsidiaries – on a global level and also for individual international markets (Europe and beyond)
- Work closely with the business units / subsidiaries and support their international growth agenda and business objectives

- Establish and manage an external network amongst relevant journalists and similar stakeholders globally and in individual markets (e.g. financial journalists, B2B / gambling media, general media)
- Select and manage the relationship with consultancies and external agencies accordingly
- Develop, align and manage all relevant communication touch points of the companies (e.g. website, social media, intranet, conferences/events)
- Work closely with the corporate & legal affairs managers and support the regulatory and legal strategy of the department
- Work closely with the HR department and help to strengthen the corporate identity and the employer brand of ZEAL to motivate and retain staff and attract new employees
- Organize and execute interviews and event participation of senior managers (board, managing directors)

#### **Qualifications and Experience:**

- 8 years experience in senior corporate communication roles either in an in-house role and/or with agencies
- Strong preference for professional experience in the gambling sector or disruptive online / digital industry
- Strong knowledge of modern digital communication (channels, platforms and tools)
- Native English speaker or high level of English proficiency
- Ability to work in a fast moving environment
- Strong solution driven attitude
- Ability to work independently prioritise tasks effectively and make informed decisions
- Ability to work and communicate cross border with international colleagues

#### **A Move to Zeal**

We believe that our open and transparent team culture is key to our success. Impact and common success mean more to us than individual ranks or titles.

Communication is vital: We value coherent and cascading communication to all our stakeholders – team members, business partners, board, supervisory board and shareholders.

No Politics and Company First are guiding principles in our organisation. In return, we provide a market-leading remuneration package, continued professional development and the opportunity to make an impact on the exciting and fast-moving gaming sector.

### **Remuneration Package**

In addition to a great culture and competitive salary, the package offers:

- Annual performance related bonus of 10% for achieving targets (30% company related, 70% personal performance driven)
- Group personal pension whereby the company contributes 5% of basic salary following successful completion of probation period (backdated to start date) + up to a further 5% maximum company contribution to match personal contributions, following probation
- Personal private medical insurance with BUPA following successful completion of probation period
- 28 days annual leave plus public holidays
- Interest free annual travel season ticket loan upon successful completion of the probation period
- Life Assurance (4x basic salary) from day one
- Childcare vouchers from joining
- Casual office attire
- Annual staff events
- Very friendly, professional and sociable environment

Please send your CV with salary expectations and notice period to [humanresources@sg-tech.co.uk](mailto:humanresources@sg-tech.co.uk)

[www.zeal-network.co.uk](http://www.zeal-network.co.uk)