

## **Web Designer**

**Farringdon, London**

### **Who you are:**

You are a talented and creative problem solver. You love being part of an awesome team and adding your unique point of view and skills. You are a self starter and a life long learner. You are passionate about good design, great user experiences, and web sites that people love. You get hands on and get stuff done. You are up for a challenge and thrive in a dynamic, fast paced environment. Most importantly, you want to make a difference.

### **Who we are**

We are an awesome team of people dedicated to making a better world of lottery. We work with amazing charities and organizations to make a difference. We challenge the boundaries of what games, charities, and communities can do. We are problem solvers, business builders, and dedicated partners. We are a publicly traded company with a proven reputation for transparency, quality, and reliability. We want to empower everyone to have positive impact and to connect people to the causes and ideals that they care about.

### **A Day in Your Life Here:**

- You will work with a team of developers, product managers, and business leaders.
- You will coordinate your efforts with the teams in daily scrums.
- You will have your desk embarrassingly decorated by co-workers when you take holiday and be expected to return with sweets.
- You will use our remote and conferencing tools to be part of our global team.
- You will join brain storming sessions to drive ideas and concepts for, or to solve the challenge of the day.

### **Responsibilities:**



- Work with product and development teams to produce prototypes for new games, web pages, adverts, and user experiences.
- Develop story boards and designs to help product and partners explore and develop concepts.
- Work with global charities and organizations to create designs that reflect their brands.
- Create user experiences that are delightful, simple, and fun.
- Help translate your designs into web artefacts using images, HTML, and CSS.
- Properly use tools to manage versions and iterations of your design and product.
- Gauge usability of new and existing products and making constructive suggestions for change.

**Key qualifications:**

- Required:
  - Expert knowledge of user-centred design and possess exceptional visual and interaction design skills with a passion for iterative design and crafting world class experience design solutions.
  - Demonstrated expertise with web technologies and ability to work with HTML and CSS.
  - Expert knowledge of design and graphics tools, such as Photoshop, Sketch, and Illustrator.
  - Portfolio of well designed web and/or native apps.
  - Ability to prototype designs and drive iterations for internal and external clients.
  - Ability to translate designs into assets for web and mobile; e.g. properly sizes images, style sheets, HTML.
  - Strong communication skills. Able to communicate work on designs with wireframes, prototypes.
  - Experience using and producing style guide.
- Bonus:
  - Experience in game design.
  - Experience with CMS or WordPress