

PRESS RELEASE

Ströer: Dr Bernd Metzner will leave the management board in mid-2019

Cologne, 27th November 2018 Dr Bernd Metzner, CFO of Ströer SE & Co. KGaA, has decided to leave the company at the end of the second quarter of 2019. His successor will be announced in the first quarter of 2019. That will ensure a seamless transition to the new CFO.

“We would like to take this opportunity to thank Bernd for his commitment and his significant contribution to the success of our company over the last five years. We regret his departure but respect his decision and wish him all the best for his new role,” said Christian Schmalzl, Co-CEO of Ströer SE & Co. KGaA. We will communicate his successor next year and ensure a smooth transition before Bernd Metzner leaves the company.”

“I look back proudly on what we have achieved,” said Dr Bernd Metzner with regard to his decision. “Ströer has an excellent position in terms of all financial indicators, and is optimally placed to continue its successful growth. I made my decision after thorough consideration and have made the necessary preparations together with my colleagues on the management board.”

About Ströer

Ströer is a leading digital multi-channel media company and offers its customers end-to-end solutions along the entire marketing and sales value chain. Ströer’s objective is to be the most customer-centric media company. The addition of dialog marketing enables Ströer to offer customers holistic performance-based solutions ranging from location or content-specific reach and interaction across the entire spectrum of dialog marketing through to transactions. Furthermore, in digital publishing, the Company publishes premium content across all digital channels, offering one of Germany’s widest reaching networks with its t-online.de and special interest sites.

The Ströer Group commercializes and operates several thousand websites in German-speaking countries in particular and operates approximately 300,000 advertising media in the out-of-home segment. It has approximately 13,000 employees at over 100 locations. In fiscal year 2017, Ströer generated revenue of EUR 1.33b. Ströer SE & Co. KGaA is listed in Deutsche Börse’s SDAX.

For more information on the Company, please visit www.stroeer.com.

Press contact

Marc Sausen
Ströer SE & Co. KGaA
Director Corporate Communications
Ströer-Allee 1 · D-50999 Cologne
Phone: 02236 / 96 45-246
Fax: 02236 / 96 45-6246
Email: presse@stroeer.de

Investor Relations contact

Christoph Lührke
Ströer SE & Co. KGaA
Head of Investor and Credit Relations
Ströer-Allee 1 · D-50999 Cologne
Phone: 02236 / 96 45-356
Fax: 02236 / 96 45-6356
Email: ir@stroeer.de

Disclaimer

This press release contains “forward looking statements” regarding Ströer SE & Co. KGaA (“Ströer”) or the Ströer Group, including opinions, estimates and projections regarding Ströer’s or the Ströer Group’s financial position, business strategy, plans and objectives of management and future operations. Such forward looking statements involve known and unknown risks, uncertainties and other important factors that could cause the actual results, performance or achievements of Ströer or the Ströer Group to be materially different from future results, performance or achievements expressed or implied by such forward looking statements. These forward looking statements speak only as of the date of this press release and are based on numerous assumptions which may or may not prove to be correct. No representation or warranty, express or implied, is made by Ströer with respect to the fairness, completeness, correctness, reasonableness or accuracy of any information and opinions contained herein. The information in this press release is subject to change without notice, it may be incomplete or condensed, and it may not contain all material information concerning Ströer or the Ströer Group. Ströer undertakes no obligation to publicly update or revise any forward looking statements or other information stated herein, whether as a result of new information, future events or otherwise.