

Christoph Lührke will take over position of Head of Investor and Credit Relations

Cologne, November 15, 2017 Christoph Lührke (49) will assume the position of Head of Investor and Credit Relations as of 1 December 2017 and will report in this capacity to Dr. Bernd Metzner (CFO).

Christoph Lührke holds a degree in economics and has more than 15 years' experience in the field of capital market communication in the MDAX and TecDAX segments, and has headed up the investor relations departments of a number of companies, including HUGO BOSS AG. In his previous role, he was deputy head of investor relations at OSRAM Licht AG and supported the successful Spin-Off in this function. He also has experience in investment banking from his activities in the corporate broking section of Berenberg Bank in London and Frankfurt.

Contact

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Christoph Lührke (Dec. 01, 2017)

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About Ströer

Ströer SE & Co. KGaA is a leading digital multi-channel media company and offers advertising customers individualized and fully integrated, end-to-end solutions along the entire marketing and sales value chain. In the field of digital media, Ströer is setting forward-looking standards for innovation and quality in Europe and is opening up new opportunities for targeted customer contact for its advertisers. Ströer also offers its customers comprehensive performance-based sales solutions with its own dialog marketing segment. In digital publishing, the Company publishes premium content across all digital channels, offering one of Germany's widest reaching networks with its t-online.de and special interest sites.

The Ströer Group commercializes and operates several thousand websites in German-speaking countries in particular and operates approximately 300,000 advertising media in the out-of-home segment. It has approximately 8,000 employees at over 70 locations. In fiscal year 2016, Ströer generated revenue of EUR 1.12b. Ströer SE & Co. KGaA is listed in Deutsche Börse's MDAX.

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