

PRESS RELEASE

Ströer scores new syndicated credit facility, improves conditions and increases flexibility for further business development

In light of its solid business performance and improved credit rating, Ströer increased its credit facility by an additional EUR 120m, up from EUR 480m under the old agreement to EUR 600m and also further improved its conditions. Ströer expects to see a long-term reduction in financing costs of around EUR 1m per year.

Ströer also has the option to increase the loan volume by an additional EUR 100m, if required. Also this time the intended volume was significantly oversubscribed. The syndicated credit facility covers a five-year period with the option of extending it by an additional two years. The documentation was adjusted to reflect the investment grade status of the Ströer Group.

“We are very pleased to have successfully utilized the favorable market conditions for the purpose of increasing our long-term financial headroom and adjusting the documentation to an investment-grade company,” commented CFO Dr. Bernd Metzner. Ströer will report its preliminary figures for fiscal year 2016 on 22 February 2017.

About Ströer

Ströer SE & Co. KGaA is a leading digital multi-channel media company and offers advertising customers individualized and fully integrated premium communications solutions. In the field of digital media, Ströer is setting forward-looking standards for innovation and quality in Europe and is opening up new opportunities for targeted customer contact for its advertisers.

The Ströer Group commercializes and operates several thousand websites in German-speaking countries in particular and operates approximately 300,000 advertising media in the out-of-home segment. It has approximately 4,100 employees at over 70 locations. In fiscal year 2015, Ströer SE generated revenue of EUR 824m. Ströer SE & Co. KGaA is listed in Deutsche Börse's MDAX.

For more information on the company, please visit www.stroeer.com.

Press contact

Marc Sausen
Ströer SE & Co. KGaA
Director Corporate Communications
Ströer-Allee 1 · 50999 Cologne
Phone: +49 2236 / 96 45-246
Fax: +49 2236 / 96 45-6246
E-Mail: presse@stroeer.de

Investor Relations Contact

Dafne Sanac
Ströer SE & Co. KGaA
Head of Investor & Credit Relations
Ströer-Allee 1 . 50999 Köln
Telefon 0049 2236 96 45 - 356
Mobile 0049 173 542 51 59
Fax 0049 2236 96 45 - 6356
E-Mail: dsanac@stroeer.de

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