

PRESS RELEASE

Detailed statement by Ströer to "Report" by Muddy Waters Capital follows at 02.00 pm CET

Cologne, 22 April 2016 Ströer will issue a detailed statement on the tendentious and overall groundless "Report" by Muddy Waters Capital during the morning.

In addition, the management of Ströer offers **today at 02.00 pm CET** a conference call with a question and answer session.

Participant Information – PRESS

Direct DDI(s) for Participant Connection: DE +49 69 22 22 29 043
Participant Pin Code: 29987322#

Participant Information – Analyst

Direct DDI (s) for Participant Connection: DE: +4969222229043
UK: +442030092452
USA: +18554027766
Participant Pin Code: 91233559#

Access to Webconsole:

Audio Console URL <https://eqs.anywhereconference.com/>

Audio Console Connection Analyst

Weblogin: 131655147
Moderator PIN Code: 63304310

Audio Console Connection PRESS

Weblogin: 131655148
Moderator PIN Code: 12975661



About Ströer

Ströer SE & Co. KGaA is a big digital multi-channel media company, and offers its advertising customers individualized and fully integrated premium communication solutions. In the field of digital media, Ströer is setting forward-looking standards for innovation and quality in Europe and is opening up new opportunities for targeted customer contact for its advertisers.

The Ströer Group commercializes several thousand websites especially in German-speaking countries and around 300,000 advertising faces in the field of "out-of-home". The Group has approximately 3,300 employees at over 70 locations. In the full year 2015, Ströer SE generated consolidated revenue of EUR 824m. The Ströer SE & Co. KGaA is listed on the MDAX of the German Stock Exchange.

For more information on the Company, please visit www.stroeer.com.

Press contact

Marc Sausen
Ströer SE & Co. KGaA
Director Corporate Communications
Ströer-Allee 1 · 50999 Cologne
Phone: 02236 / 96 45-246
Email: presse@stroeer.de

Investor relations

Dafne Sanac
Ströer SE & Co. KGaA
Head of Investor Relations
Ströer Allee 1 · 50999 Cologne
Phone: 02236 / 96 45-356
Email: dsanac@stroeer.de