

PRESS RELEASE

Detailed statement by Ströer to "Report" by Muddy Waters Capital follows during the morning

Cologne, 22 April 2016 Ströer will issue a detailed statement on the tendentious and overall groundless "Report" by Muddy Waters Capital during the morning.

In addition, the management of Ströer offers today's afternoon a conference call with a question and answer session.

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Access to Webconsole:

Audio Console URL

<https://eqs.anywhereconference.com/>

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Audio Console Connection PRESS

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About Ströer

Ströer SE & Co. KGaA is a big digital multi-channel media company, and offers its advertising customers individualized and fully integrated premium communication solutions. In the field of digital media, Ströer is setting forward-looking standards for innovation and quality in Europe and is opening up new opportunities for targeted customer contact for its advertisers.

The Ströer Group commercializes several thousand websites especially in German-speaking countries and around 300,000 advertising faces in the field of "out-of-home". The Group has approximately 3,300 employees at over 70 locations. In the full year 2015, Ströer SE generated consolidated revenue of EUR 824m. The Ströer SE & Co. KGaA is listed on the MDAX of the German Stock Exchange.

For more information on the Company, please visit www.stroeer.com.

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