

PRESS RELEASE

Ströer Media AG Annual General Meeting: Shareholders approve proposed resolutions

Cologne, 8 August 2013 At today's ordinary General Meeting of Ströer Media AG in Cologne, all resolutions proposed by the Supervisory Board and the Board of Management were adopted with approval rates of well over 90%. More than 37 million shares (or around 77%) of Ströer AG's capital stock were represented at the General Meeting.

As proposed by management, the accumulated profit of approximately EUR 40m was partially allocated to retained earnings and partially carried forward to new account. The members of the Board of Management and the Supervisory Board were exonerated for fiscal year 2012. Christoph Vilanek was elected as a member of the Supervisory Board until the 2015 General Meeting. In accordance with the recommendation by the Supervisory Board, the General Meeting appointed Ernst & Young GmbH, Cologne, as the auditor of the financial statements and the consolidated financial statements for 2013.

Ströer continued to pursue its growth strategy in fiscal year 2012 and took a decisive step towards the company's future by launching its efforts to enter the online advertising market.

„In 2012 we laid the foundation for further growth and enhanced our business through targeted growth investments in Germany and abroad in view of the continuing digitalisation of the media landscape. The expansion of our Out-of-Home-Channel in Germany's largest train stations and in shopping malls has enabled us to set new standards in digital out-of-home advertising“, said Udo Müller, CEO of Ströer. “We have also taken a strategically significant step that is important to our



business success by entering the online advertising market. By doing so, we are tapping into new, additional growth potential.”

About Ströer

Ströer Media AG is a leading provider of out-of-home and online advertising, and offers its advertising customers individualized and fully integrated premium communications solutions. In the field of digital media, Ströer is setting new standards for innovation and quality in Europe and is thus opening up new and innovative opportunities for targeted customer contact for its advertisers.

The Ströer Group commercializes more than 280,000 out-of-home advertising faces and several thousand websites. With consolidated revenue of EUR 560m for the full year 2012, Ströer Media AG is one of largest providers of out-of-home media in Europe in terms of revenue.

The Ströer Group has approximately 2,000 employees at over 70 locations.

For more information on the Company, please visit www.stroeer.de

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