

## PRESS RELEASE

### **2012 General Meeting: Ströer lays foundations for future growth**

Cologne, 21 June 2012                      At today's ordinary General Meeting of Ströer Out-of-Home Media AG in Cologne, all resolutions proposed by the Supervisory Board and the Board of Management were adopted with approval rates of well over 90%. More than 36 million shares (or around 86.5%) of Ströer AG's capital stock were represented at the General Meeting.

As proposed by management, the accumulated profit of approximately EUR 46m was partially allocated to retained earnings and partially carried forward to new account. The members of the Board of Management and the Supervisory Board were exonerated for fiscal year 2011. Dr. Stefan Seitz was confirmed as a member of the Supervisory Board until the 2014 General Meeting. In accordance with the recommendation by the Supervisory Board, the General Meeting appointed Ernst & Young GmbH, Cologne, as the auditor of the financial statements and the consolidated financial statements for 2012.

Ströer continued on its growth path in fiscal year 2011 and improved its revenue and earnings, primarily thanks to a strong performance in Germany.

**“In 2011, we outperformed the market in Germany as one of the structural winners in out-of-home advertising. Currently, we are in the middle of a transformation phase and implement one of the largest infrastructure projects in German out-of-home advertising history. A couple of temporary impacts such as the financial crisis and sport mega-events in Europe affect our quarterly results, but given a constant macro-situation we are optimistic that we will continue our long-term growth process. In the next year, we will see a significant better picture,”** said Udo Müller, CEO of Ströer Out-of-Home Media AG.

**About Ströer**

Ströer Out-of-Home Media AG, Cologne, together with its subsidiaries, specializes in all forms of out-of-home advertising media, from traditional posters and advertising at bus and tram stop shelters and on vehicles, through to sophisticated digital out-of-home advertising media. The Group commercializes more than 280,000 advertising faces and, with consolidated revenue of EUR 577.1m for fiscal year 2011, is one of the leading out-of-home advertising companies in Germany, Turkey and Poland. In terms of revenue, Ströer is one of Europe's largest providers of out-of-home advertising.

The acquisition of ECE flatmedia GmbH has enabled the Ströer Group to expand its digital out-of-home media portfolio to include shopping malls. The advertising media portfolio of the Cologne-based SDAX-listed company thus comprises digital moving-picture networks in Germany's largest train stations, in underground and suburban railway stations and now also in the country's largest shopping malls.

In addition, Ströer boasts a broad offering of out-of-home advertising products that set new standards in terms of the quality, innovation and design of advertising media and street furniture. Ströer's street furniture has won 27 international awards. The Ströer Group has approximately 1,700 employees at over 70 locations.

For more information on the Company, please visit [www.stroeer.de](http://www.stroeer.de).

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