

## PRESS RELEASE

### **Overwhelming support at the first General Meeting of Ströer Out-of-Home Media AG since IPO**

Cologne, June 15, 2011      At the ordinary General Meeting of Ströer Out-of-Home Media AG, which took place today in Cologne, all of the proposals of the Supervisory and Executive Boards were adopted by majority votes of over 90 percent.

A total of 35 million no-par shares were represented at the AGM. This figure corresponds to around 83,5 percent of the company's capital stock.

**“Ströer AG’s strategy is focused on sustainably increasing our value in Europe. We view our stock-market listing as both an expression of our ambition and as a challenge, and we will continue our dedicated, focused work on making Ströer-Out-of-Home Media AG an attractive name on the capital market in the long run,” said Udo Müller, CEO of Ströer-Out-of-Home Media AG, at the AGM.**

As proposed by the company's management, net profit of approximately EUR 40 million was allocated to the retained earnings and partly carried forward to new account. The actions of the members of the Executive and Supervisory Boards were fully approved for the 2010 fiscal year.

Dr. Wolfgang Bornheim, Dietmar Peter Binkowska and Dieter Keller were voted to the Supervisory Board for a further five years. In line with the recommendation of the audit committee, the General Meeting voted to appoint Ernst & Young GmbH as auditors of the annual financial statements and consolidated financial statements for the 2011 fiscal year.

**About Ströer**

Ströer Out-of-Home Media AG, together with its subsidiaries, specializes in all forms of out-of-home advertising media, from traditional posters and advertising at bus and tram stop shelters and on vehicles, through to sophisticated digital out-of-home advertising media. The Group commercializes more than 280,000 advertising faces and, with consolidated revenue of EUR 531.3m for fiscal year 2010, is the market leader in Germany, Turkey and Poland and one of Europe's leading out-of-home advertisers. The Company provides its customers with extensive networks for national advertising campaigns and has been establishing the world's largest network of out-of-home moving images with national reach since December 2010. By the end of 2011, 1,000 high-quality screens at the 200 most highly frequented train stations will be linked up and controlled and operated centrally from Munich. In addition, Ströer boasts a broad portfolio of out-of-home products and sets new standards in terms of the quality, innovation and design of advertising media and street furniture. Ströer's street furniture has received 27 international awards. The Ströer Group has approximately 1,700 employees at over 60 locations.

For more information on the Company, please visit [www.stroeer.com](http://www.stroeer.com)

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