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Proposal by the General Partner regarding the appropriation of net profit

At the ordinary General Meeting the General Partner will propose the following appropriation of the unappropriated net profit for fiscal year 2017:

The General Partner proposes to use the net profit of Ströer SE & Co. KGaA disclosed in the Company's financial statements as of 31 December 2017 at a total of EUR 81,996,375.55 as follows:

- distribution of a dividend in the amount of EUR 1.30 per no-par value share entitled to dividend payment, equaling a total amount of EUR 72,444,356.40 and
- Carryforward of the residual amount of EUR 9,552,019.15 to the new account.

If the number of no-par-value shares eligible for dividends for the past business year of 2017 change by the general meeting, an accordingly adjusted proposal for resolution will be put to the vote in the General Meeting, though still specifying a dividend of EUR 1.30 per no-par-value share eligible for dividends.

General Partner Ströer Management SE Management Board

Udo Müller (Co-CEO) Christian Schmalzl (Co-CEO)

Dr. Bernd Metzner (CFO)