

Proposal by the Management Board regarding the appropriation of profit in accordance with § 170 para. 2 German Stock Corporation Act (AktG)

At the ordinary General Meeting to be held on August 8, 2013, the Management Board will propose the following appropriation of the unappropriated net profit for fiscal year 2012:

The Management Board propose:

Of the unappropriated net profit for fiscal year 2012 in the total amount of EUR 39,986,719.34, an amount of EUR 19,986,719.34 be allocated to the retained earnings and an amount of EUR 20,000,000.00 be carried forward to new account.

Ströer Media AG

Management Board

Udo Müller
(Chairman)

Alfried Bürdel

Christian Schmalzl