



## INFORMATION CONCERNING

### THE GRANTING OF AUTHORITY AND THE ISSUING OF INSTRUCTIONS TO THE VOTING REPRESENTATIVES OF THE COMPANY

Ströer SE & Co. KGaA appoints Mrs. Doreen Dibold and Mr. Rolf Heidkamp, both employees of Ströer SE & Co. KGaA, Cologne, as voting representatives of the company each with the sole right of representation and with the right to appoint substitute representatives. Please note that, if exercising voting rights through the Company's voting representatives as authorised representatives, the shareholder must also register in due time for the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on September 3, 2021 in Cologne and must provide proof of his or her shareholding in due time (at the latest by 24:00 hours (CEST) on August 27, 2021). Please consult the notice of convocation for further information concerning registration and the provision of proof of your shareholding.

The following methods are available to you if you should wish to instruct the above-named voting representatives of the Company in a binding manner to exercise your voting rights.

- **Use of the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/>, which will also be available on the day of the virtual General Meeting until the start of the voting. The access data necessary for the GM-Portal are contained in the voting card, which is sent to the shareholders after proper registration and proper proof of their shareholding.**
- **Letter or e-mail containing the authorization and instructions to the Company's voting representatives**

For letter or e-mail correspondence, please use the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“: Use this form to authorize the above-named voting representatives of the Company and instruct them in how your voting rights are to be exercised in relation to the resolutions proposed by the management.

Then, please send (by post or e-mail) the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“ **together with the number of your voting card directly to the following address:**

- **By post to:** **Ströer SE & Co. KGaA**  
**c/o Link Market Services GmbH**  
**Landshuter Allee 10, 80637 Munich, Germany**
- **or by e-mail to:** **inhaberaktien@linkmarketservices.de**

#### Important note:

We kindly ask you to send this form to the above address by September 2, 2021, 18:00 (CEST) (receipt). This does not affect the possibility of using the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/> for power of attorney and instructions to the voting representatives of the company; the GM-Portal will also be available on the day of the virtual General Meeting until the start of the voting.

If the authorization and instruction form is filled out incorrectly, the respective votes will not be represented by the voting representatives of the Company at the General Meeting. If the shareholder grants authorization to the voting representatives of the Company he is obliged to give instructions. The voting representatives are bound to instructions given by the shareholder.

If the authorization and instruction form is filled out incompletely or incorrectly, the respective votes will according to the respective voting procedure not be represented by the voting representatives at the General Meeting respectively the voting representatives vote to abstain.

Ströer SE & Co. KGaA does not guarantee and is not responsible for the opportunity of granting authorization and issuing instructions as far as it is not premeditated nor grossly negligent.

For questions concerning the granting of authority and the issuing of instructions to the voting representatives appointed by the Company you can reach our

**General Meeting-Hotline**

Monday through Friday, except holidays, from 9 a.m. to 5 p.m. (CEST)

at **+49 (0) 89 / 210 27 222**

# STRÖER

## INFORMATION CONCERNING VOTE BY CORRESPONDENCE

Please note that, if exercising voting rights through vote by correspondence, the shareholder must also register in due time for the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on September 3, 2021 in Cologne and must provide proof of his or her shareholding in due time (at the latest by 24:00 hours (CEST) on August 27, 2021). Please consult the notice of convocation for further information concerning registration and the provision of proof of your shareholding.

The following methods are available to you if you should wish to vote by correspondence:

- **Use of the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/>, which will also be available on the day of the virtual General Meeting until the start of the voting. The access data necessary for the GM-Portal are contained in the voting card, which is sent to the shareholders after proper registration and proper proof of their shareholding.**
- **Letter or e-mail**

For letter or e-mail correspondence, please use the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“: Use this form to cast your votes by correspondence in relation to the resolutions proposed by the management.

Then, please send (by post or e-mail) the form „AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE“ **together with the number of your voting card** directly to :

- **By post to:**  
**Ströer SE & Co. KGaA**  
**c/o Link Market Services GmbH**  
**Landshuter Allee 10, 80637 Munich, Germany**
- **or by e-mail to:**  
**inhaberaktien@linkmarketservices.de**

### Important note:

We kindly ask you to send this form to the above address by September 2, 2021, 18:00 (CEST) (receipt). This does not affect the possibility of using the password-protected GM-Portal under the internet address <https://ir.stroeer.com/gm/> for voting by correspondence; the GM-Portal will also be available on the day of the virtual General Meeting until the start of the voting.

If the vote by correspondence is filled out incompletely or incorrectly, the respective votes will not be considered in the General Meeting.

Ströer SE & Co. KGaA does not guarantee and is not responsible for the opportunity of voting by correspondence as far as it is not premeditated nor grossly negligent.

For questions concerning the vote by correspondence you can reach our  
**General Meeting-Hotline**  
Monday through Friday, except holidays, from 9 a.m. to 5 p.m. (CEST)  
at **+49 (0) 89 / 210 27 222**

## AUTHORIZATION AND INSTRUCTIONS TO THE VOTING REPRESENTATIVES RESPECTIVELY VOTE BY CORRESPONDENCE

Please send this form completely filled out by giving your admission card number that you received after proper and in time registration to the General Meeting (via regular mail or e-mail) until September 2, 2021, 18.00 hours (CEST) (inbound) directly to the following address:

Ströer SE & Co. KGaA  
 c/o Link Market Services GmbH  
 Landshuter Allee 10  
 80637 Munich  
 Germany  
 e-mail: inhaberaktien@linkmarketservices.de

### admission card details

.....  
 Name(s) Voting card number number of shares on voting card

**Please mark the appropriate box necessarily and give instructions resp. cast your votes:**

**O**  **Authorization:**  
 I/We hereby authorize the voting representatives of Ströer SE & Co. KGaA, Mrs. Doreen Dibold and Mr. Rolf Heidkamp, each of them individually and with the right to delegate this authority to represent me/us in the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on September 3, 2021 in Cologne by disclosure of my/our name in the list of participants and to exercise my/our voting rights or have them exercised as marked below.

**R**  **Vote by correspondence:**  
 I/We cast my/our votes by correspondence for the virtual Ordinary General Meeting of Ströer SE & Co. KGaA on September 3, 2021 in Cologne as follows.

**Instructions resp. cast of votes**  
 (Please provide an instruction resp. cast a vote on the agenda items with regard to the management's proposals. Only one instruction resp. cast of vote can be provided for each agenda item.)

Agenda items	Yes	No	Abstention
Item 1 Resolution on the approval of the annual financial statements for the fiscal year 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 2 Resolution on the appropriation of net profit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 3 Resolution on the discharge of the General Partner for the fiscal year 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 4 Resolution on the discharge of the Supervisory Board members for the fiscal year 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 5 Resolution on the election of the auditors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 6 Resolution on the election of a new member of the Supervisory Board: Dr. Kai Sauermann	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 7 Resolution on the approval of the compensation system for the members of the Management Board of the General Partner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Item 8 Resolution on the compensation for the members of the Supervisory Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The instructions refer to the resolution proposals of the administration published in the Federal Gazette.

I/We hereby confirm to have read and accept the "Information concerning the granting of authority and the issuing of instructions to the voting representatives of the company" as well as the "Information concerning vote by correspondence".

Place \_\_\_\_\_ Date \_\_\_\_\_ Signature 1. shareholder or other mark indicating end of text acc. to § 126 b BGB (German Civil Code) Signature 2. shareholder or other mark indicating end of text acc. to § 126 b BGB (German Civil Code)

Please provide your telephone number in case of any queries: \_\_\_\_\_