

| Type of information | Description |
|-----------------------------------|--|
| A. Specification of the message | |
| 1. Unique identifier of the event | Virtual Ordinary General Meeting of Ströer SE & Co. KGaA on 3 September 2021 (in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: Ströer_oHV_20210903) |
| 2. Type of message | Convocation of the Ordinary General Meeting (in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: NEWM) |

| B. Specification of the issuer | |
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| 1. ISIN | DE0007493991 |
| 2. Name of the issuer | Ströer SE & Co. KGaA |

| C. Specification of the meeting | |
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| 1. Date of the General Meeting | 3 September 2021 |
| | (in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210903) |
| 2. Time of the General Meeting | 10:00 hours (CEST) |
| | (in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 8:00 hours UTC) |
| 3. Type of General Meeting | Ordinary General Meeting organized as a virtual event without the physical presence of shareholders or their proxies |
| | (in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: GMET) |
| 4. Location of the General Meeting | URL to the password-protected virtual venue: |
| | https://ir.stroeer.com/hv/ |
| | Location of the General Meeting within the meaning of the German Stock |
| | Corporation Act: Hotel Hilton Cologne, Marzellenstraße 13-17, 50668 Köln, |
| | Germany |
| | (in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: https://ir.stroeer.com/hv/) |
| 5. Record Date | 12 August 2021 |
| | (in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210812, 22:00 hours UTC) |
| 6. Uniform Resource Locator (URL) | https://ir.stroeer.com/hv/ |

| D. Participation in the general meeting – voting by correspondence | |
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| 1. Method of participation by shareholder | Voting by correspondence (also by authorized third parties) |
| | (in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: VI, PX, EV |
| 2. Issuer deadline for the notification of participation | Registration for General Meeting by 27 August 2021, 24:00 hours (CEST), with the date and time of receipt being decisive. |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: 20210827; 22:00 hours (UTC) |

| 3. Issuer deadline for voting | Voting by correspondence |
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| | - in written or electronic form by post or e-mail: 2 September 2021, 18:00 hours (CEST), with the date and time of receipt being decisive (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210902, 16:00 hours UTC) |
| | electronically via the GM Portal: until immediately before the start of voting in the virtual Ordinary General Meeting on 3 September 2021 (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210903) |
| D. Participation in the general meeting – | voting through voting representatives appointed by the company |
| 1. Method of participation by shareholder | voting by issuing power of attorney and instructions to the voting representatives appointed by the company (also by authorized third parties) |
| | (in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VI, PX, EV |
| 2. Issuer deadline for the notification of participation | Registration for General Meeting by 27 August 2021, 24:00 hours (CEST), with the date and time of receipt being decisive. |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: 20210827; 22:00 hours (UTC) |
| 3. Issuer deadline for voting | voting by issuing power of attorney and instructions to the voting representatives appointed by the company |
| | - in written or electronic form by post or e-mail: 2 September 2021, 18:00 hours (CEST), with the date and time of receipt being decisive (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210902, 16:00 hours UTC) |
| | electronically via the GM Portal: until immediately before the start of voting in the virtual Ordinary General Meeting on 3 September 2021 (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210903) |
| D. Participation in the general meeting | g – following the audio and video transmission via the GM Portal |
| 1. Method of participation by shareholder | following the audio and video transmission via the GM Portal (also by authorized third parties) (does not constitute participation within the meaning of the German Stock Corporation Act) |
| 2. Issuer deadline for the notification of participation | Registration for General Meeting by 27 August 2021, 24:00 hours (CEST), with the date and time of receipt being decisive. |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: 20210827; 22:00 hours (UTC) |
| 3. Issuer deadline for voting | n/a |
| F | E. Agenda – agenda item 1 |

| | E. Agenda – agenda Item 1 |
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| 1. Unique identifier of the agenda item | 1 |
| 2. Title of the agenda item | Submission of the annual financial statements and the consolidated financial |
| | statements, each approved by the Supervisory Board, the combined |
| | management's report for the Company and the Group, including the |
| | explanations on the information pursuant to §§ 289a, 315a HGB and the report |
| | of the Supervisory Board and the suggestion of the General Partner regarding |
| | the use of the net profit, each for the business year ending on 31 December |
| | 2020, resolution on the approval of the annual financial statements for the |
| | fiscal year 2020 |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
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| 4. Vote | Binding vote |

| | in the format pursuant to the Commission Implementing Regulation (EU) |
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| | 2018/1212: BV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 2 |
| 1. Unique identifier of the agenda item | 2 |
| 2. Title of the agenda item | Resolution on the appropriation of net profit |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Binding vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: BV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 3 |
| 1. Unique identifier of the agenda item | 3 |
| 2. Title of the agenda item | Resolution on the discharge of the General Partner for the fiscal year 2020 |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Binding vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: BV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 4 |
| 1. Unique identifier of the agenda item | 4 |
| 2. Title of the agenda item | Resolution on the discharge of the Supervisory Board members for the fiscal year 2020 |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Binding vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: BV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 5 |
| 1. Unique identifier of the agenda item | 5 |
| 2. Title of the agenda item | Resolution on the election of the auditors |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Binding vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: BV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 6 |
| 1. Unique identifier of the agenda item | 6 |
| 2. Title of the agenda item | Resolution on the election of a new member of the Supervisory Board |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Binding vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: BV |

| 5. Alternative voting options | Vote in favour, vote against, abstention |
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| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 7 |
| 1. Unique identifier of the agenda item | 7 |
| 2. Title of the agenda item | Resolution on the approval of the compensation system for the members of |
| | the Management Board of the General Partner |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Advisory vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: AV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: VF, VA, AB |
| | E. Agenda – agenda item 8 |
| 1. Unique identifier of the agenda item | 8 |
| 2. Title of the agenda item | Resolution on the compensation for the members of the Supervisory Board |
| 3. Uniform Resource Locator (URL) of the materials | https://ir.stroeer.com/hv/ |
| 4. Vote | Binding vote |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: BV |
| 5. Alternative voting options | Vote in favour, vote against, abstention |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: VF, VA, AB |

| F. Specification of the deadlines regarding the exercise of other shareholders rights – adding items to the agenda | |
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| 1. Object of deadline | Submission of the request to add items to the agenda |
| 2. Applicable issuer deadline | 3 August 2021, 24:00 hours (CEST), with the date and time of receipt being |
| | decisive |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210803, 22:00 hours UTC |
| F. Specification of the dea | dlines regarding the exercise of other shareholders rights – counter-motions |
| 1. Object of deadline | Submission of counter-motions with regard to the proposed resolutions on the |
| | agenda items |
| 2. Applicable issuer deadline | 19 August 2021, 24:00 hours (CEST), with the date and time of receipt being |
| | decisive |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210819, 22:00 hours UTC |
| F. Specification of the de | eadlines regarding the exercise of other shareholders rights – nominations |
| 1. Object of deadline | Submission of nominations for the election of Supervisory Board members or |
| | of auditors |
| 2. Applicable issuer deadline | 19 August 2021, 24:00 hours (CEST), with the date and time of receipt being |
| | decisive |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210819, 22:00 hours UTC |
| F. Specification of the deadlines reg | arding the exercise of other shareholders rights – electronic submission of questions |
| 1. Object of deadline | Electronic submission of questions |
| 2. Applicable issuer deadline | 1 September 2021, 24:00 hours (CEST), with the date and time of receipt being |
| | decisive |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210901, 22:00 hours UTC |
| F. Specification of the deadlines rega | rding the exercise of other shareholders rights – electronic filing of objections against |
| | resolutions of the Ordinary General Meeting |

| 1. Object of deadline | Electronic filing of objections against resolutions of the Ordinary General |
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| | Meeting |
| 2. Applicable issuer deadline | On 3 September 2021, from the commencement of the Ordinary General |
| | Meeting until the Ordinary General Meeting is declared closed by the |
| | chairperson |
| | (in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210903 |
| F. Specification of the deadlines regarding | the exercise of other shareholders rights – following the live audio and video |
| transmission of the Ordinary Ger | neral Meeting via the password-protected GM Portal on the Internet |
| 1. Object of deadline | Following the audio and video transmission of the Ordinary General Meeting |
| | on the Internet |
| 2. Applicable issuer deadline | 3 September 2021, from 10:00 hours (CEST) |
| | in the format pursuant to the Commission Implementing Regulation (EU) |
| | 2018/1212: 20210903, from 08:00 hours UTC |