

Type of information	Description
A. Specification of the message	
1. Unique identifier of the event	Virtual Ordinary General Meeting of Ströer SE & Co. KGaA on 3 September 2021 (in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: Ströer_oHV_20210903)
2. Type of message	Convocation of the Ordinary General Meeting (in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: NEWM)

B. Specification of the issuer	
1. ISIN	DE0007493991
2. Name of the issuer	Ströer SE & Co. KGaA

C. Specification of the meeting	
1. Date of the General Meeting	3 September 2021
	(in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210903)
2. Time of the General Meeting	10:00 hours (CEST)
	(in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 8:00 hours UTC)
3. Type of General Meeting	Ordinary General Meeting organized as a virtual event without the physical presence of shareholders or their proxies
	(in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: GMET)
4. Location of the General Meeting	URL to the password-protected virtual venue:
	https://ir.stroeer.com/hv/
	Location of the General Meeting within the meaning of the German Stock
	Corporation Act: Hotel Hilton Cologne, Marzellenstraße 13-17, 50668 Köln,
	Germany
	(in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: https://ir.stroeer.com/hv/)
5. Record Date	12 August 2021
	(in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210812, 22:00 hours UTC)
6. Uniform Resource Locator (URL)	https://ir.stroeer.com/hv/

D. Participation in the general meeting – voting by correspondence	
1. Method of participation by shareholder	Voting by correspondence (also by authorized third parties)
	(in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: VI, PX, EV
2. Issuer deadline for the notification of participation	Registration for General Meeting by 27 August 2021, 24:00 hours (CEST), with the date and time of receipt being decisive.
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: 20210827; 22:00 hours (UTC)

3. Issuer deadline for voting	Voting by correspondence
	 - in written or electronic form by post or e-mail: 2 September 2021, 18:00 hours (CEST), with the date and time of receipt being decisive (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210902, 16:00 hours UTC)
	 electronically via the GM Portal: until immediately before the start of voting in the virtual Ordinary General Meeting on 3 September 2021 (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210903)
D. Participation in the general meeting –	voting through voting representatives appointed by the company
1. Method of participation by shareholder	voting by issuing power of attorney and instructions to the voting representatives appointed by the company (also by authorized third parties)
	(in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VI, PX, EV
2. Issuer deadline for the notification of participation	Registration for General Meeting by 27 August 2021, 24:00 hours (CEST), with the date and time of receipt being decisive.
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: 20210827; 22:00 hours (UTC)
3. Issuer deadline for voting	voting by issuing power of attorney and instructions to the voting representatives appointed by the company
	 - in written or electronic form by post or e-mail: 2 September 2021, 18:00 hours (CEST), with the date and time of receipt being decisive (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210902, 16:00 hours UTC)
	 electronically via the GM Portal: until immediately before the start of voting in the virtual Ordinary General Meeting on 3 September 2021 (in the format required by the Commission Implementing Regulation (EU) 2018/1212: 20210903)
D. Participation in the general meeting	g – following the audio and video transmission via the GM Portal
1. Method of participation by shareholder	following the audio and video transmission via the GM Portal (also by authorized third parties) (does not constitute participation within the meaning of the German Stock Corporation Act)
2. Issuer deadline for the notification of participation	Registration for General Meeting by 27 August 2021, 24:00 hours (CEST), with the date and time of receipt being decisive.
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: 20210827; 22:00 hours (UTC)
3. Issuer deadline for voting	n/a
F	E. Agenda – agenda item 1

	E. Agenda – agenda Item 1
1. Unique identifier of the agenda item	1
2. Title of the agenda item	Submission of the annual financial statements and the consolidated financial
	statements, each approved by the Supervisory Board, the combined
	management's report for the Company and the Group, including the
	explanations on the information pursuant to §§ 289a, 315a HGB and the report
	of the Supervisory Board and the suggestion of the General Partner regarding
	the use of the net profit, each for the business year ending on 31 December
	2020, resolution on the approval of the annual financial statements for the
	fiscal year 2020
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote

	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB
	E. Agenda – agenda item 2
1. Unique identifier of the agenda item	2
2. Title of the agenda item	Resolution on the appropriation of net profit
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: VF, VA, AB
	E. Agenda – agenda item 3
1. Unique identifier of the agenda item	3
2. Title of the agenda item	Resolution on the discharge of the General Partner for the fiscal year 2020
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: VF, VA, AB
	E. Agenda – agenda item 4
1. Unique identifier of the agenda item	4
2. Title of the agenda item	Resolution on the discharge of the Supervisory Board members for the fiscal year 2020
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB
	E. Agenda – agenda item 5
1. Unique identifier of the agenda item	5
2. Title of the agenda item	Resolution on the election of the auditors
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU) 2018/1212: VF, VA, AB
	E. Agenda – agenda item 6
1. Unique identifier of the agenda item	6
2. Title of the agenda item	Resolution on the election of a new member of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: BV

5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: VF, VA, AB
	E. Agenda – agenda item 7
1. Unique identifier of the agenda item	7
2. Title of the agenda item	Resolution on the approval of the compensation system for the members of
	the Management Board of the General Partner
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Advisory vote
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: AV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: VF, VA, AB
	E. Agenda – agenda item 8
1. Unique identifier of the agenda item	8
2. Title of the agenda item	Resolution on the compensation for the members of the Supervisory Board
3. Uniform Resource Locator (URL) of the materials	https://ir.stroeer.com/hv/
4. Vote	Binding vote
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: BV
5. Alternative voting options	Vote in favour, vote against, abstention
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: VF, VA, AB

F. Specification of the deadlines regarding the exercise of other shareholders rights – adding items to the agenda	
1. Object of deadline	Submission of the request to add items to the agenda
2. Applicable issuer deadline	3 August 2021, 24:00 hours (CEST), with the date and time of receipt being
	decisive
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210803, 22:00 hours UTC
F. Specification of the dea	dlines regarding the exercise of other shareholders rights – counter-motions
1. Object of deadline	Submission of counter-motions with regard to the proposed resolutions on the
	agenda items
2. Applicable issuer deadline	19 August 2021, 24:00 hours (CEST), with the date and time of receipt being
	decisive
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210819, 22:00 hours UTC
F. Specification of the de	eadlines regarding the exercise of other shareholders rights – nominations
1. Object of deadline	Submission of nominations for the election of Supervisory Board members or
	of auditors
2. Applicable issuer deadline	19 August 2021, 24:00 hours (CEST), with the date and time of receipt being
	decisive
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210819, 22:00 hours UTC
F. Specification of the deadlines reg	arding the exercise of other shareholders rights – electronic submission of questions
1. Object of deadline	Electronic submission of questions
2. Applicable issuer deadline	1 September 2021, 24:00 hours (CEST), with the date and time of receipt being
	decisive
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210901, 22:00 hours UTC
F. Specification of the deadlines rega	rding the exercise of other shareholders rights – electronic filing of objections against
	resolutions of the Ordinary General Meeting

1. Object of deadline	Electronic filing of objections against resolutions of the Ordinary General
	Meeting
2. Applicable issuer deadline	On 3 September 2021, from the commencement of the Ordinary General
	Meeting until the Ordinary General Meeting is declared closed by the
	chairperson
	(in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210903
F. Specification of the deadlines regarding	the exercise of other shareholders rights – following the live audio and video
transmission of the Ordinary Ger	neral Meeting via the password-protected GM Portal on the Internet
1. Object of deadline	Following the audio and video transmission of the Ordinary General Meeting
	on the Internet
2. Applicable issuer deadline	3 September 2021, from 10:00 hours (CEST)
	in the format pursuant to the Commission Implementing Regulation (EU)
	2018/1212: 20210903, from 08:00 hours UTC