

# **Presentation to analysts 2011 final results**

15 March 2012

- Introduction
- A revitalised business with more income breadth
- Financial review
- A strategy for growth and diversity
- A positive outlook
- Appendices

- Overview
  - A much stronger second half
  - Delivered on all key focus areas
  - Diversification agenda continues
  - Enhanced dividend proposed
- Prospects
  - A platform for further growth in 2012
  - Positive about diversification prospects

# **A revitalised business with more income breadth**

H2 2011 update

- Adjusted PBT was £4.0m in H2 2011 which compares to £4.3m in H2 2010 and breakeven as at the half year point.
- Non-IVA income now represents 30% of revenues, up from 17% in 2010.

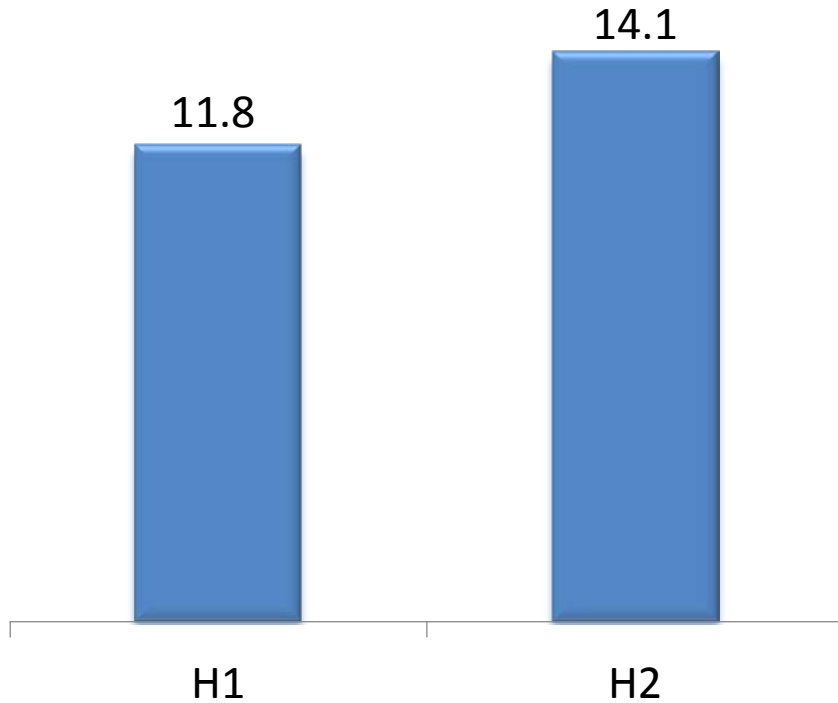
Key Focus Area	Objective from May update	Progress
IVA cost agenda	Restore IVA margins in H2 2011	IVA direct costs were reduced by £1.5m in 2011 vs. 2010. There will be a recurring benefit exceeding £1m in 2012.
Growth of Debt Management Plans	Grow debt management	Debt Management revenues and contribution both grew by over 31% in 2011 vs. 2010 with a further 4 acquisitions completed in the period.
Development of Financial services	At least 25% sales penetration to debt enquirors	Non-IVA revenues excluding debt management were at 9% of total revenue, growing by 119% in the period. Including debt management, 2011 non-IVA revenues were 30% vs. 17% in 2010.
Introduction of short term lending	Launch the pilot in H2 2011	The lending pilot was launched in H2 2011 and roll out is anticipated from Q2 2012

# **Financial review**

<b>£'m</b>	<b>2011</b>	<b>2010</b>
Revenue	25.9	29.4
Adjusted profit before tax	4.0	6.9
(Loss) profit before tax	(1.0)	5.8
Adjusted EPS on continuing operations	6.82p	11.29p

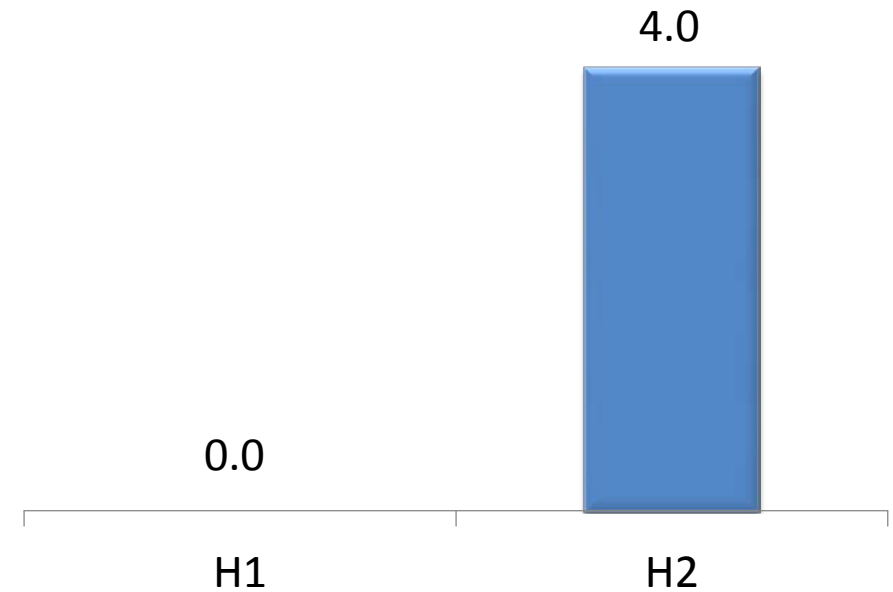
- Revenue fell by £3.5m (12%) driven by reduced IVA revenues partially offset by increases in DMP and financial services revenues
- Adjusted profit before tax was £4.0m (2010: £6.9m), all of which arose in H2
- Exceptional costs of £4.1m (2010: £0.5m) consisting of non-cash impairments (£3.6m) and restructuring costs (£0.5m)
- Finance costs of £0.3m (2010: £0.2m)
- Effective tax rate on adjusted PBT of 26% (2010: 29%)
- Final proposed dividend of 2.75p (2010: 2.5p), making total 2011 dividend 4.5p (2010: 4.0p), an increase of 13%

## H1 vs. H2 revenue 2011 (£m)



- 19% increase in H2 vs. H1
- Increases across all business segments

## H1 vs. H2 adjusted PBT (£m)

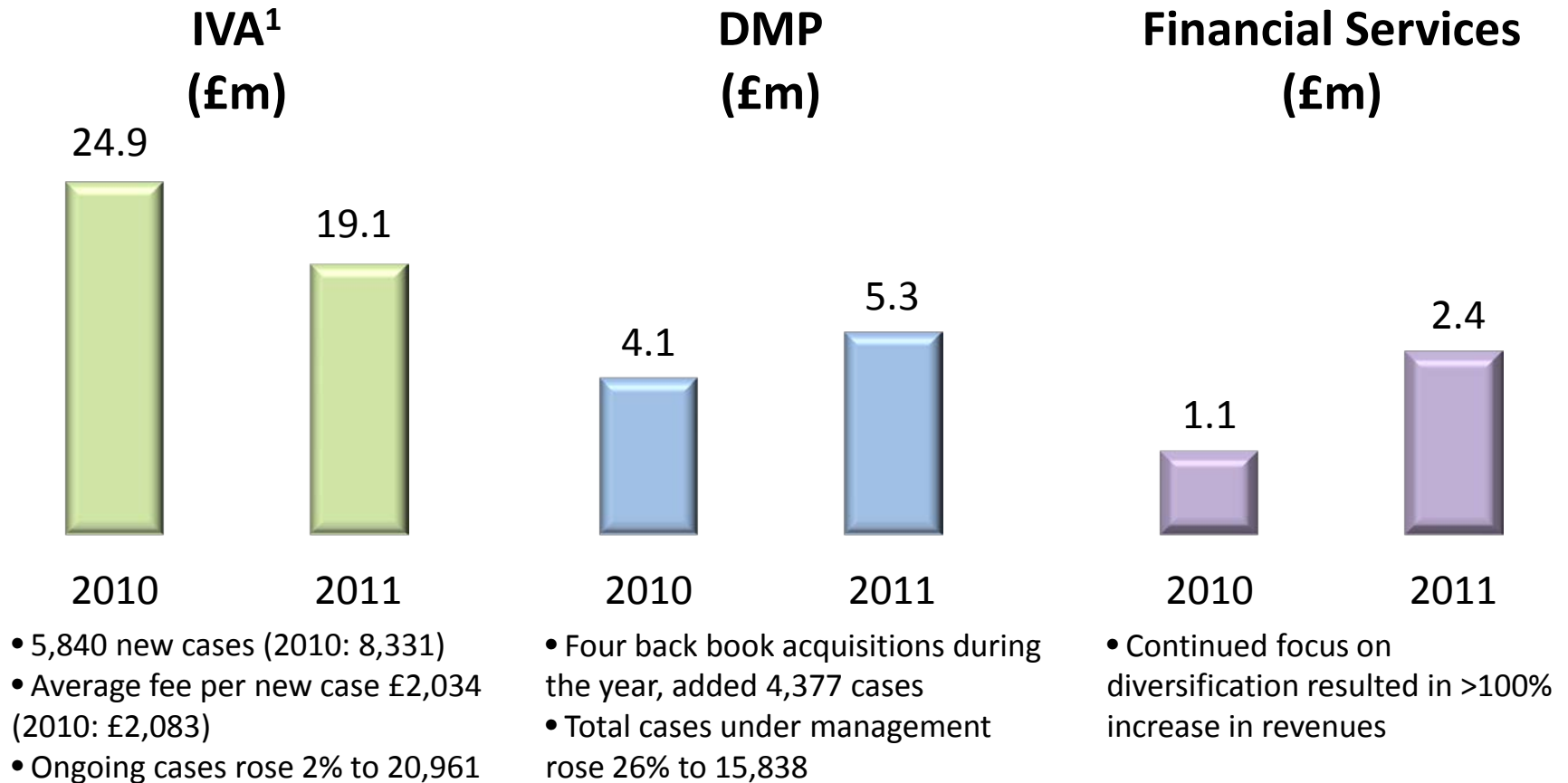


- IVA segment returned to profitability in H2 due largely to cost savings
- DMP segment continued to perform well
- Diversification strategy in Financial Services saw move to profitability in H2 vs. loss in H1



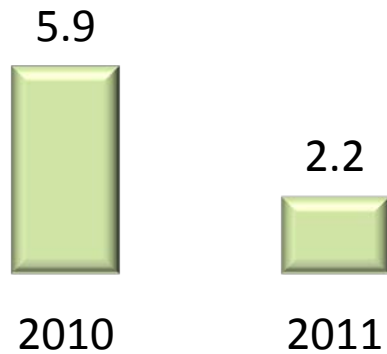
# Segment summary - revenue

# FAIRPOINT.



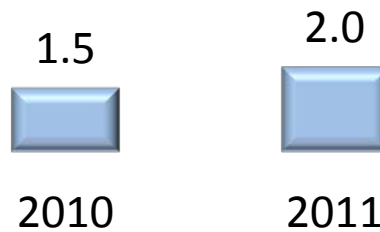
<sup>1</sup> Includes TVOM of £4.3m (2010: £4.5m) and bad debt charge of £3.4m (2010: £3.8m)

## IVA (£m)



- Lower PBT driven largely by volume shifts
- Cost base addressed in H2

## DMP (£m)



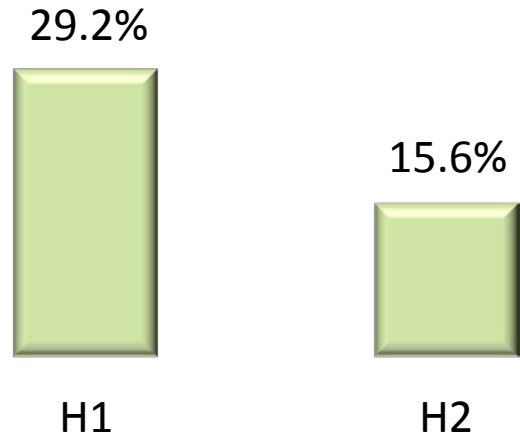
- Successful integration of acquired back books
- Continued focus on customer contact led to reduced arrears %
- Net margin improvement

## Financial Services (£m)



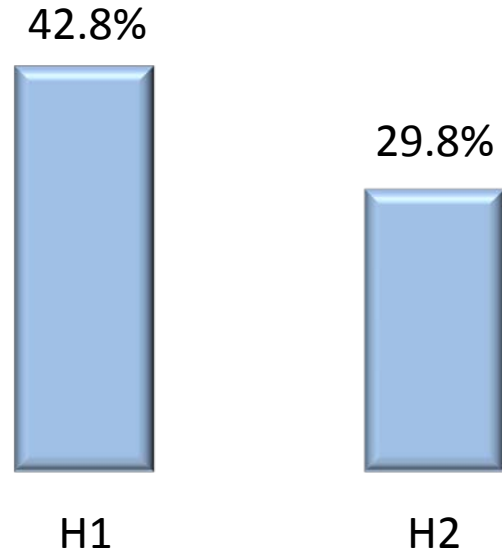
- Claims management revenue generated strong margins
- Payday lending pilot commenced in H2

## Marketing (% of revenue)



- Analysis of campaign results resulted in more focussed marketing spend
- Focus on maximising revenue from current cases allowed reduction in some costs

## Other direct costs (% of revenue)



- Significant cost reduction programme undertaken
- 14% reduction in average employee numbers (H1 vs. H2)

	2011			2010
£'m	Non-Cash	Cash	Total	Total
IVA system write off	1.6		1.6	-
Moneyextra.com impairment:				
- Goodwill	1.9	-	1.9	-
- Brand	1.3	-	1.3	-
- Deferred tax	(0.4)	-	(0.4)	-
- Deferred consideration	(0.8)	-	(0.8)	-
Restructuring	-	0.5	0.5	0.5
<b>Total</b>	<b>3.6</b>	<b>0.5</b>	<b>4.1</b>	<b>0.5</b>

<b>£'m</b>	<b>2011</b>	<b>2010</b>
Operating	4.6	4.2
Investing	(3.7)	(3.2)
Financing	(0.4)	(0.8)

- Operating includes:
  - Cash generated from operations increased by 9%
  - Continued focus on working capital management
- Investing includes:
  - £2.9m of IVA and DMP back book acquisitions (2010: £0.7m)
  - £0.6m investment in software assets, including new IVA platform (2010: £0.8m)
- Financing includes:
  - £1.8m dividend payments (2010: £1.5m)
  - £1.5m increase in bank borrowings (2010: £0.7m)

<b>£'m</b>	<b>31 December 2011</b>	<b>31 December 2010</b>
Principal bank debt	7.5	6.0
Cash	(1.5)	(1.0)
Principal bank net debt	6.0	5.0
Other asset related finance	0.4	0.4
Net borrowings	6.4	5.4

- Increase in bank debt principally to fund back book acquisitions
- Finance lease borrowing consistent with prior year
- Cash generation has continued in 2012 with net borrowings at February of £4.9m
- Credit approved terms received to extend the maturity of financing facilities and currently in legal documentation

**A strategy for growth and  
diversity**

Cash generation

IVA cost leadership

Debt solutions acquisitions

Near term  
diversification

Value added services cross sell

Claims management services

Further  
diversification

Lending roll out

Further product diversification



## Core operation

Lower cost base through process efficiency and system replacement  
Strong focus on collections activity to ensure maximum cash recovery

- Savings in excess of £1m anticipated from actions taken in 2011



## VAT reclaim

Gross claim and principles of cash distribution agreed  
Benefits will be realised during 2012

- £9m gross claim anticipated
- Material part to be retained by the Group

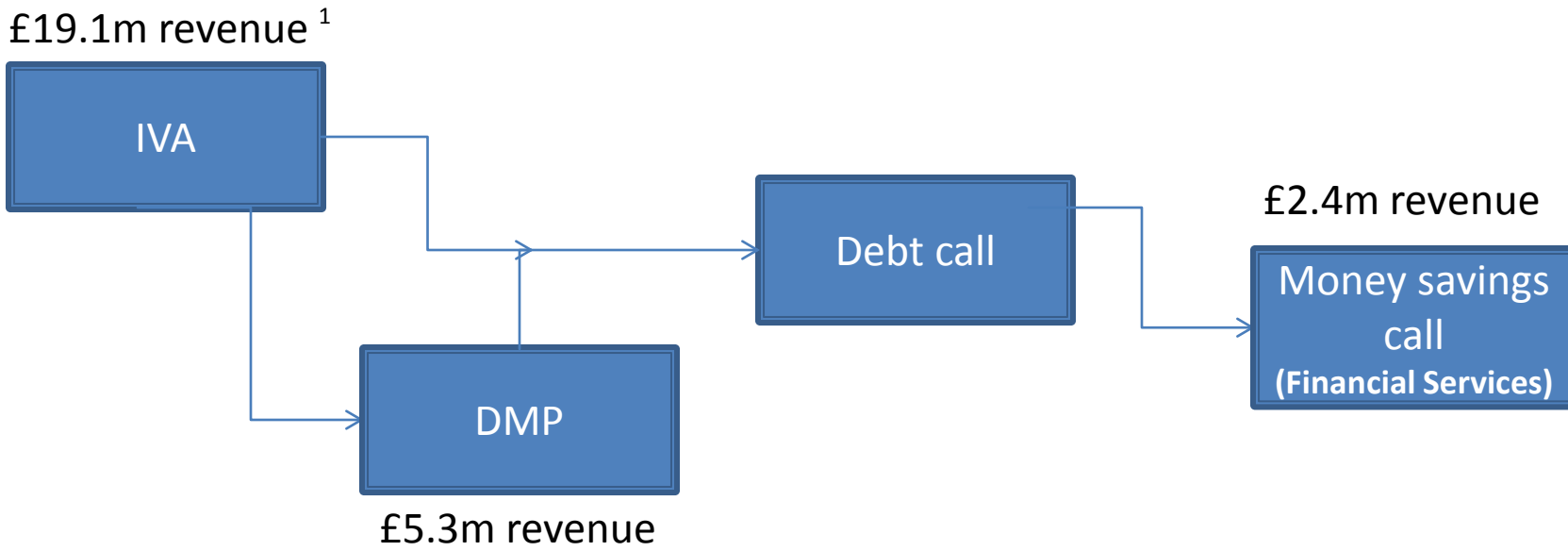


## Acquisition flow

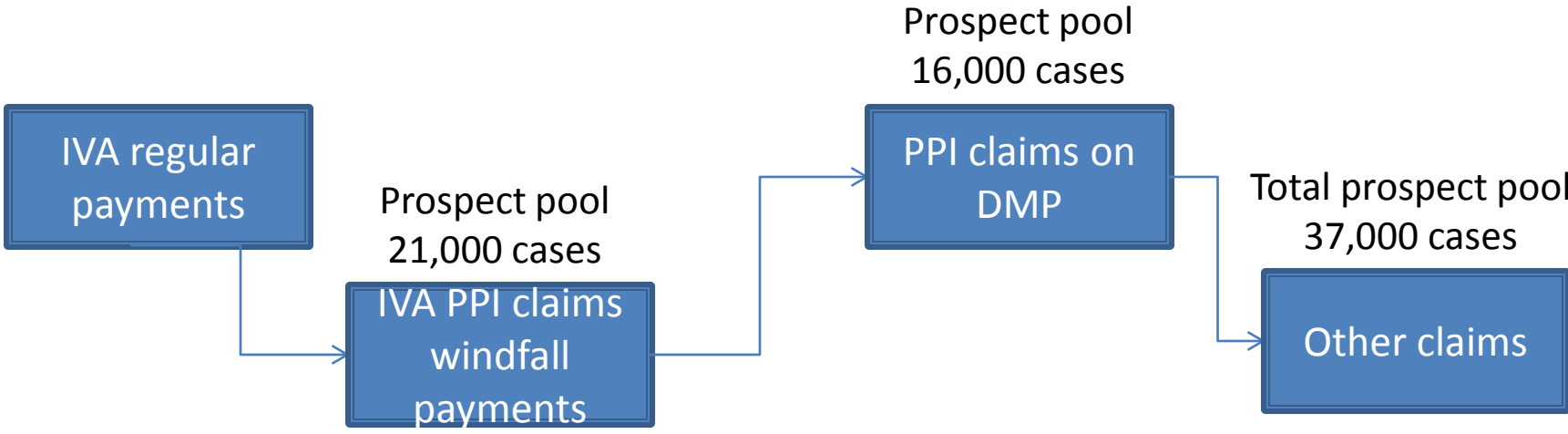
Acquired DMP cases provide annualised benefits in 2012  
Previous acquisitions now strongly contributing  
Further acquisition opportunities available

- Over £0.5m additional revenue contribution in 2012

## Leveraging the debt call



## Leveraging customer payments



<sup>1</sup> Includes TVOM of £4.3m (2010: £4.5m) and bad debt charge of £3.4m (2010: £3.8m)

# Lending pilot update

FAIRPOINT.

Proven

In control

In progress

Lead generation efficiency

Loss rate

Term loan

Web site and lead to application efficiency

Payment profile

Revolving credit facility

Approval rate

Affordability and scorecard development

Secured loan derivatives

Average loan size

Lending business rules

Repeat loan

Collections practice

Operating infrastructure and costs

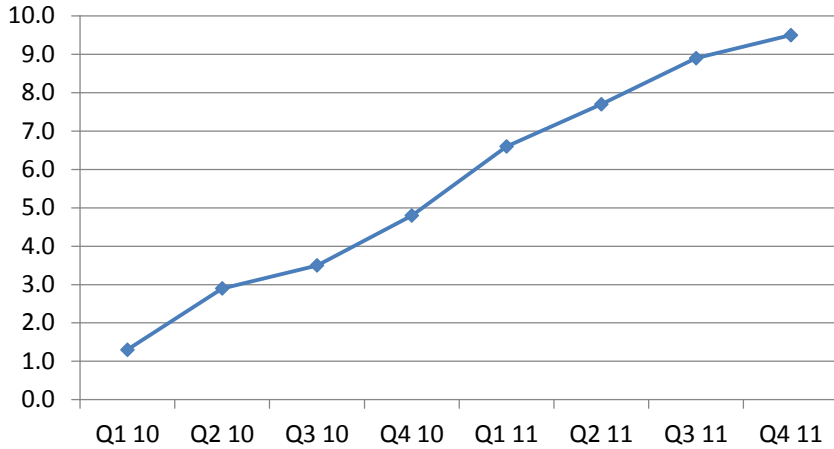
Demand model

**Anticipate decision to roll out in Q2.**

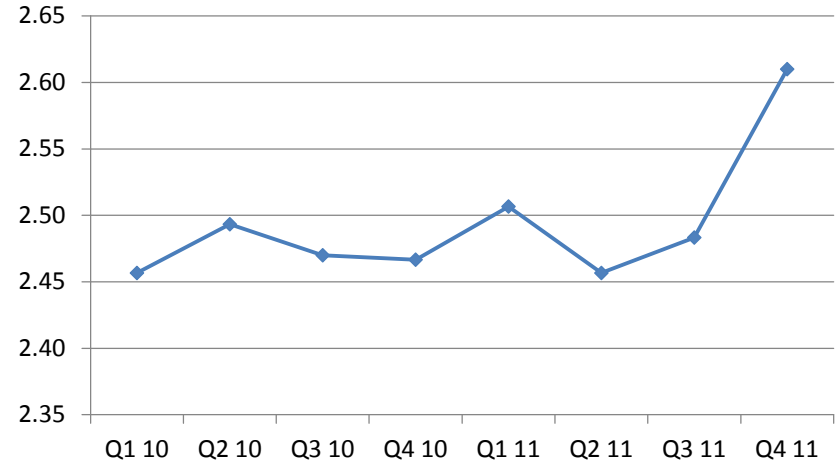
- Momentum from H2 improvements provides a platform for 2012
- Strong cash generation further supported by VAT claim underpins our plans
- Lower cost base restores core product margins
- DMP acquisitions available and are expected to bolster core growth
- Value added services through extension of claims services accelerates growth and as a complimentary service offers scope for ongoing growth
- Lending pilot offers further diversification to improve business resilience

# **Appendices**

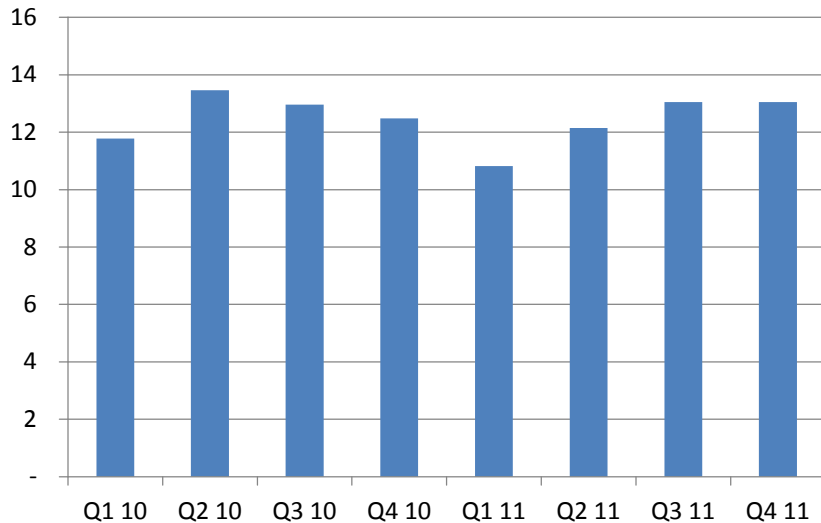
### RPI (% increase from Dec '09)



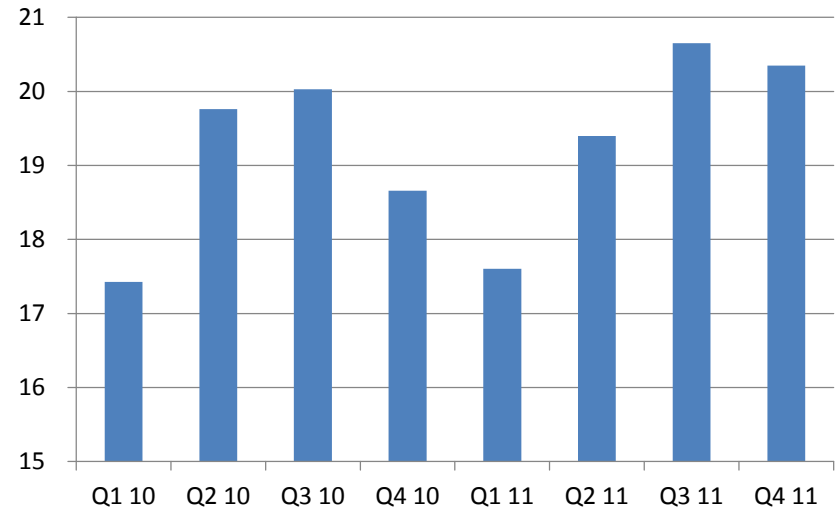
### UK Unemployment (millions)



### IVAs (thousands)



### Total IVAs and DROs (thousands)



# Reconciliation to reported profits **FAIRPOINT.**

<b>£'000</b>	<b>2011</b>	<b>2010</b>
Adjusted profit before tax on continuing operations	4,036	6,898
Amortisation of acquired intangible assets	(946)	(515)
Exceptional items	(4,133)	(537)
(Loss) profit before tax	(1,043)	5,846
Tax on adjusted profit	(1,063)	(1,975)
Tax on adjusting items	1,148	295
Loss on discontinued operations	-	(154)
Reported (loss) profit after tax	(958)	4,012