

# **Annual document for the 2008 financial year in accordance with article 10 of the German Securities Prospectus Act for Business Media China AG**

In accordance with the German Securities Prospectus Act (WpPG), issuers are obliged to publish an 'annual document'. This document lists the information made available to the public in the preceding twelve months pursuant to legal provisions relating to securities. The information to be provided under article 10 German Securities Prospectus Act (WpPG) is listed below.

Note: Information included or referenced in this annual document may be out of date.

## **Financial Reports in 2008**

### **Annual report 2007**

[http://ir.businessmediachina.com/download/companies/bmc/Annual%20Reports/bmc\\_annualreport\\_2007.pdf](http://ir.businessmediachina.com/download/companies/bmc/Annual%20Reports/bmc_annualreport_2007.pdf)

### **Interim reports 2008**

#### **Q1 2008**

<http://ir.businessmediachina.com/download/companies/bmc/Quarterly%20Reports/DE0005250401-Q1-2008-EQ-E-00.pdf>

#### **Q2 2008**

<http://ir.businessmediachina.com/download/companies/bmc/Quarterly%20Reports/DE0005250401-Q2-2008-EQ-E-00.pdf>

#### **Q3 2008**

<http://ir.businessmediachina.com/download/companies/bmc/Quarterly%20Reports/DE0005250401-Q3-2008-EQ-E-00.pdf>

---

## **Ad-hoc News (article 15 of the German Securities Trading Act (WpHG))**

- 06.02.2008 Business Media China and Skyflying Media establish a joint venture
- 05.03.2008 Revenue for Business Media China increases by more than 220%
- 24.04.2008 Business Media China AG: Successful 2007 and strong outlook for 2008
- 30.05.2008 Business Media China begins 2008 with 63% increase in sales
- 11.07.2008 Business Media China AG: Settlement in lawsuit with Julius Bär Kapitalanlage AG
- 26.08.2008 Business Media China AG: Continued growth and a positive quarterly result in Q2/2008
- 09.10.2008 Business Media China AG: Change in the Supervisory Board
- 05.11.2008 Business Media China AG and Wall AG signed Letter of Intent
- 11.11.2008 Business Media China AG: New record quarterly result
- 01.12.2008 Business Media China AG implements a capital increase

<http://ir.businessmediachina.com/cgi-bin/show.ssp?id=1210&companyName=bmc&language=English>

## Directors` Dealings (§ 15a WpHG)

Date	Name	Function	Form and Place of Transaction	Number of shares	Share price	Total amount
22.01.2008	Arend Jan Rudolf van Eeden	MBM	Buy XETRA	300	14.00	4,200.00 EUR
22.07.2008	Mesago Holding GmbH	CBM	Exchange of stock (over the counter)	152,827	not numerable	
31.08.2008	Mesago Holding GmbH	CBM	Exchange of stock (over the counter)	2,117	not numerable	
03.09.2008	Mesago Holding GmbH	CBM	Sale (over the counter)	89,990	6.00 EUR	539,940.00 EUR
05.11.2008	Mesago Holding GmbH	CBM	Sale (over the counter)	20,000	1.00 EUR	20,000.00 EUR

Position:

MBM Member of the Board of Management

CBM Chairman of the Board of Management

<http://ir.businessmediachina.com/cgi-bin/show.ssp?id=1445&companyName=bmc&language=English>

---

## Annual General Meeting 2008

**Business Media China AG**  
**Stuttgart**  
**ISIN: DE0005250401, DE000A0JCYP3, DE000A0DRXJ9,**  
**DE000A0JCYX7, DE000A0H51R2**

The shareholders of our company are herewith invited to the Annual General Meeting which will be held  
**on Thursday, June 12th, 2008 at 11:00 a.m.**  
at the FORUM Haus der Architekten (Saal Hugo Häring)  
Danneckerstr. 54, 70182 Stuttgart [...]

Published in Bundesanzeiger on May, 02 2008.

[http://ir.businessmediachina.com/download/companies/bmc/Hauptversammlung/Einladung\\_Tagesordnung\\_HV\\_2008\\_en.pdf](http://ir.businessmediachina.com/download/companies/bmc/Hauptversammlung/Einladung_Tagesordnung_HV_2008_en.pdf)