

## **Annual document for the 2007 financial year in accordance with article 10 of the German Securities Prospectus Act for Business Media China AG**

In accordance with the German Securities Prospectus Act (WpPG), issuers are obliged to publish an 'annual document'. This document lists the information made available to the public in the preceding twelve months pursuant to legal provisions relating to securities. The information to be provided under article 10 German Securities Prospectus Act (WpPG) is listed below.

Note: Information included or referenced in this annual document may be out of date.

### **Financial Reports**

#### **→ Full year 2006**

##### **Annual report 2006**

##### **Annual Report HGB**

[http://www.bmc-company.com/files/geschaeftsbericht2006\\_einzelabschlussshgb.pdf](http://www.bmc-company.com/files/geschaeftsbericht2006_einzelabschlussshgb.pdf)

##### **Consolidated financial Statements IFRS**

[http://www.bmc-company.com/files/bmc\\_annualreport2006\\_ifrs\\_300807\\_final.doc](http://www.bmc-company.com/files/bmc_annualreport2006_ifrs_300807_final.doc)

#### **→ Interim reports 2007**

##### **2nd Quarter / Semi-Annual Report**

[http://www.bmc-company.com/files/halbjahresbericht\\_2007\\_en.pdf](http://www.bmc-company.com/files/halbjahresbericht_2007_en.pdf)

##### **3rd Quarter**

[http://www.bmc-company.com/files/quarterly\\_report\\_q3\\_2007en.pdf](http://www.bmc-company.com/files/quarterly_report_q3_2007en.pdf)

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### **Other News**

- 19.05.2007 Interim report according to article 37 WpHG  
[http://www.bmc-company.com/files/070519\\_interim\\_report\\_according\\_to\\_article\\_37\\_wphg.pdf](http://www.bmc-company.com/files/070519_interim_report_according_to_article_37_wphg.pdf)

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### **Ad-hoc News (article 15 of the German Securities Trading Act (WpHG))**

- 18.01.2007 expansion of management board
- 01.03.2007 BMC acquired 70% interest in TC Group
- 31.03.2007 BMC on track towards balanced Chinese/European top management
- 03.05.2007 BMC publishes preliminary figures for 2006
- 08.05.2007 Ad-hoc-correction according to § 15 WpHG
- 31.08.2007 Half year results 2007 - strong increase in sales
- 29.10.2007 completes purchase of BMC TBG
- 12.11.2007 Q3 2007: Business Media China proceeds strong growth

<http://www.bmc-company.com/investor-relations/news/ad-hoc/>

## Directors` Dealings (article 15 of the German Securities Trading Act (WpHG))

Date	Name	Function	Form and Place of Transaction	Number of shares	Share price	Total amount
January 01, 2007	Mesago Holding GmbH	CBD	Buy XETRA	10.000	19.447 EUR	194,470.00 EUR
January 01, 2007	Mesago Holding GmbH	CBD	Buy XETRA	10.000	19.197 EUR	191,970.00 EUR
January 01, 2007	Mesago Holding GmbH	CBD	Buy XETRA	10.000	19.348 EUR	193,480.00 EUR
April 20, 2007	Mesago Holding GmbH	CBD	Sale XETRA	50.000	21.00 EUR	1,050,000.00 EUR
May 05, 2007	Mesago Holding GmbH	CBD	Buy XETRA	1.000	22.22 EUR	22,223.71 EUR
May 04, 2007	Mesago Holding GmbH	CBD	Buy XETRA	2.000	23.19 EUR	46,382.05 EUR
August 31, 2007	Mesago Holding GmbH	CBD	Sale off-market	123.963	1.00 EUR	123,963.00 EUR
August 31, 2007	YangYang Li	MBD	Buy XETRA	123.963	1.00 EUR	123,963.00 EUR
September 05, 2007	Wolfgang Schellkes	CSB	Buy XETRA	560	21.20 EUR	11,872.00 EUR

Position:

MSB Member of the Supervisory Board  
CSB Chairman of the Supervisory Board  
MBD Member of the Board of Directors  
CBD Chairman of the Board of Directors

<http://www.bmc-company.com/investor-relations/directors-dealings/>

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### Invitation Annual General Meeting 2007

**Business Media China AG**

**mit Sitz in Stuttgart**

ISIN DE0005250401, ISIN DE000A0DRXJ9, ISIN DE000A0JCYP3,  
ISIN DE000A0JC YX7, ISIN DE000A0H51R2

Wir laden hiermit unsere Aktionäre zu der am  
**31. August 2007 um 11 Uhr**  
**im Haus der Wirtschaft, (Bertha Benz Saal), Willi-Bleicher-Straße 19,**  
**70174 Stuttgart,**  
stattfindenden  
ordentlichen Hauptversammlung  
ein. [...]

Published in Bundesanzeiger on July 23rd, 2007.

<http://www.bmc-company.com/files/tagesordnung.pdf>